



A7

Audi A7 Sportback
Audi S7 Sportback

Vorsprung durch Technik **Audi** 



Dialogue: Audi QR codes

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The equipment for the vehicles illustrated in the Fascination section can be found on page 119.

The fuel consumption and CO₂ emission figures can be found from page 108 onwards.

Nothing is more inspiring than a blank sheet of paper.

A line appears, it takes shape, which is then filled with life. A
vision becomes tangible – real. Space. Lightness.
Fascination. A unique car comes into being.

The Audi A7 Sportback. A unique vehicle class. It unites the pure grace of a Saloon, the clear functionality of an Avant and the passionate dynamism of a Coupé. Put together, a class of its own. The Audi A7 Sportback.







Nothing is more inspiring than the view ahead.

Pure form, clear lines.

The Audi A7 Sportback exudes enthusiasm.

Above the defined wheel arches, a strikingly sharp dynamic line stretches across the whole length of the vehicle.

It gives the Audi A7 Sportback a unique excitement.

The perfect balance of puristic lightness and flowing lines creates a statement of dynamism and elegance.

The fuel consumption and CO₂ emission figures can be found from page 108 onwards.

A7

Audi A7 Sportback





Emotion meets functionality. A car for every day.
A car for special moments.

The muscular rear rounds off the Audi A7 Sportback. The striking trailing edge interacts harmoniously with the spoiler edge. The innovative vehicle concept with its wide-opening tailgate in coupé-like style is impressive not just because of its unusual design, but because it offers up to 1,390 litres of loading space.

The fuel consumption and CO₂ emission figures can be found from page 108 onwards.





Nothing is more inspiring than the feeling that you have done everything right.

V-shaped lines define the bonnet, under which the powerful engine is waiting. A confident appearance.

The Audi Singleframe is fitted with high-quality, horizontal chrome struts and gives an impression of progressiveness and elegance. Its novel interpretation gives the headlights a more exciting, powerful look.



Attractive aluminium wheels create individual highlights.

The LED daytime running lights of the headlights ensure powerful illumination and their 18 single diodes shine with dynamic elegance.



The distinctively designed exterior mirrors fit in harmoniously with the dynamic overall look.

The streamlined LED rear lights confidently emphasise the breadth of the vehicle.



Nothing is more inspiring than a moment of silence.

Another feature of the Audi A7 Sportback is: consistency. The elegant exterior design blends seamlessly into the high-quality interior.

The interior concept of the Audi A7 Sportback embraces both driver and front passenger and gives them a feeling of security: the cockpit is designed with the driver in mind while the centre console leans towards him. Attractive inlays with continuous lines accentuate the interior. These can be provided in wood on request.

Technology which supports the driver. With the innovative, touch-sensitive MMI touch, available on request, you can operate the navigation system, control media playback and make calls – all with just one finger and without taking your eyes from the road.





The comfortable seats are covered with high-quality material and provide very good support. On request, the Audi A7 Sportback can be fitted with comfort seats in leather including memory function which, depending on the version, have seat heating, seat ventilation and massage function with adjustable intensities.

Plenty of space for relaxation and a pleasant journey. The centre armrest can be folded up and ample storage spaces may be found in the frameless doors. The rear seats can be easily split and folded down to make the seating and luggage storage even more flexible.

The generous loading space amounts to 1,390 litres with the rear bench seat folded down. The large, wide-opening tailgate can be opened and closed electrically.



Nothing is more inspiring than the start of a journey.

The Audi A7 Sportback has powerful yet efficient FSI/TFPI and TDI engines.

The quattro permanent all-wheel drive delivers this power to the road superbly. The optional quattro with sports differential distributes the drive force variably to the individual wheels, giving you more driving dynamics, agility and traction.

At the rear, an eye-catching feature ensures greater downforce and sportiness: the harmoniously integrated rear spoiler extends automatically above 130 km/h or manually at the push of a button.

The fuel consumption and CO₂ emission figures can be found from page 108 onwards.





Sportiness which cannot just be seen, but above all experienced. The Audi A7 Sportback does not just impress with its dynamism, but also with its efficiency.

Intelligent lightweight construction leads to reduced vehicle weight and improved fuel consumption. The driver information system has an efficiency program which gives direct advice on how to drive in a more fuel-efficient manner. The start-stop system switches the engine off automatically when the car is at a standstill. And of course, the engines have been developed to use as little fuel as possible.

Nothing is more inspiring than a blank sheet of paper. A car came into being on one: contemporary, fascinating, unique. The Audi A7 Sportback.

The fuel consumption and CO₂ emission figures can be found from page 108 onwards.













Design that fascinates. Power that impresses.

A fascinating sight: the Audi S7 Sportback. An exciting experience: driving it. Feel its eight cylinders and its 309 kW. Enjoy its contemporary sportiness with generous comfort. Let your eyes wander over the drawn-out bonnet to the optional LED headlights and further to the front bumper and the powerful sills. The tornado line defines the dynamic characteristic over the entire length.

The fuel consumption and CO₂ emission figures can be found on page 110.

S7

Audi S7 Sportback





Top sporting performance. From our engineers.

A slight press on the gas pedal and irresistible acceleration awaits you. Not without reason: the 4.0 TFSI engine's powerful eight cylinders take the S7 Sportback from 0 to 100 km/h in 4.7 seconds. You continue to accelerate. The seven-speed S tronic changes the gears in fractions of a second. Additional top-level driving dynamics are ensured by the quattro permanent all-wheel drive, optionally with sports differential, that provides the Audi S7 Sportback with a high level of traction on almost any surface.

The fuel consumption and CO₂ emission figures can be found on page 110.

Let every journey give you fresh inspiration. With Audi drive select it couldn't be simpler. Choose from five modes to make the ride sportier or more comfortable, as you wish. Or more efficient: efficiency mode helps to optimise the vehicle's energy consumption.

The fuel consumption and CO₂ emission figures can be found on page 110.









The Audi S emblem is the finishing touch for the characteristic Singleframe with horizontal double chrome struts. The black painted brake callipers are clearly visible through the spokes of the optional 20-inch cast aluminium wheels in S-specific design.





Concentrated fascination.

The interior's stylish ambience is made all the more attractive by particularly elegant details. The seats are optionally covered with sophisticated Valcona leather. Feel the special lateral support of the S sports seats – not only for the driver and front passenger, but also for the rear passengers.





Not only can you see the interior's breathtaking atmosphere, you can actually feel it: inlays shine in carbon Atlas on request, the leather-covered multifunction sports steering wheel bears the S emblem and is equipped with aluminium shift paddles on the right and the left. In addition, the optional touch pad ensures intuitive operation of navigation, media playback or comfort functions – a touch of the finger is all it takes. The gear lever knob gives a good grip and is decorated with an aluminium clasp. Aluminium-look pedals round off the sporty appearance.





One last glance at the S7 Sportback: the two oval dual-branch tailpipes on both right and left catch your eye. The rear bumpers and the diffuser in platinum grey with a metal-look blade round off the sporty, high-quality overall appearance. No matter where the road takes you – it will be a sensational journey.

The fuel consumption and CO₂ emission figures can be found on page 110.



Your Audi also bears our mark of special efficiency.

Our vehicles embody not only sportiness, progress and technical innovations, but also the intelligent use of resources.

One example: the aluminium hybrid construction. This lightweight technology, until now predominantly a feature of sports car manufacturing, delivers reduced consumption, greater agility and thus increased efficiency.

Another example: the TDI engines with common rail technology. Their combination of direct

injection and turbocharging guarantees highly efficient diesel fuel combustion. The TFSI engines work according to the same principle and are equally impressive thanks to increased power and torque coupled with reduced consumption. Audi engines have been subject to an ongoing development process for years. This means that today, they are more powerful than ever before – despite reduced overall weight and thus reduced consumption. Impressive proof of our strategy of obtaining more power from less engine displacement. The start-stop system

and recuperation feature guarantee even more efficiency.

The dual-clutch transmission S tronic makes ideal use of the high-torque Audi engines: its large transmission ratio spread allows it to accelerate strongly even at low engine speeds. This reduces the fuel consumption.

The thermal management system, which provides precision heat distribution between the engine, the transmission, and the interior, shortens

the warm-up period, which reduces engine and gear friction. The Audi drive select efficiency mode helps you to tap additional savings potential. The Audi S7 Sportback demonstrates outstanding progressivity with intelligent cylinder on demand technology.

You see, the Audi A7 Sportback and S7 Sportback feature a whole range of technologies that will make your journey not only more comfortable and dynamic, but more efficient, too. Find out more on the next few pages.





Audi ultra on the podium: the Audi R18 TDI

Audi ultra:

Every gram less extends the lead.

Audi ultra, the pioneering lightweight technology from Audi, is more than just the sum of its individual components. It combines innovative materials, intelligent design principles and production processes that use resources sparingly into an overall concept. Many Audi ultra lightweight measures have already been implemented in the Audi A7 Sportback and S7 Sportback.

That starts with the body itself. The aluminium hybrid body combines low weight with high

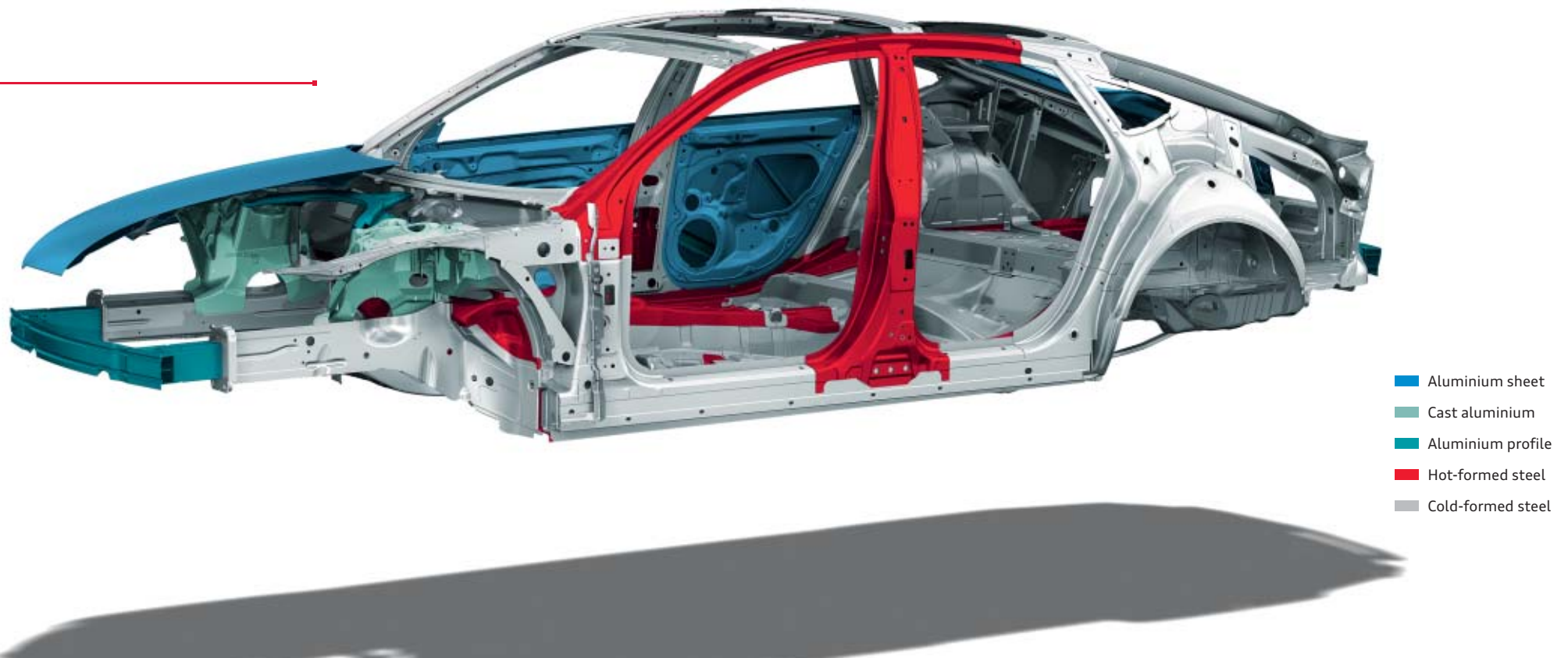
rigidity. And this despite the fact that the body is made by means of a steel/aluminium-mix construction method. This results in a high level of safety and an agile driving experience at the same time – as well as lower fuel consumption.

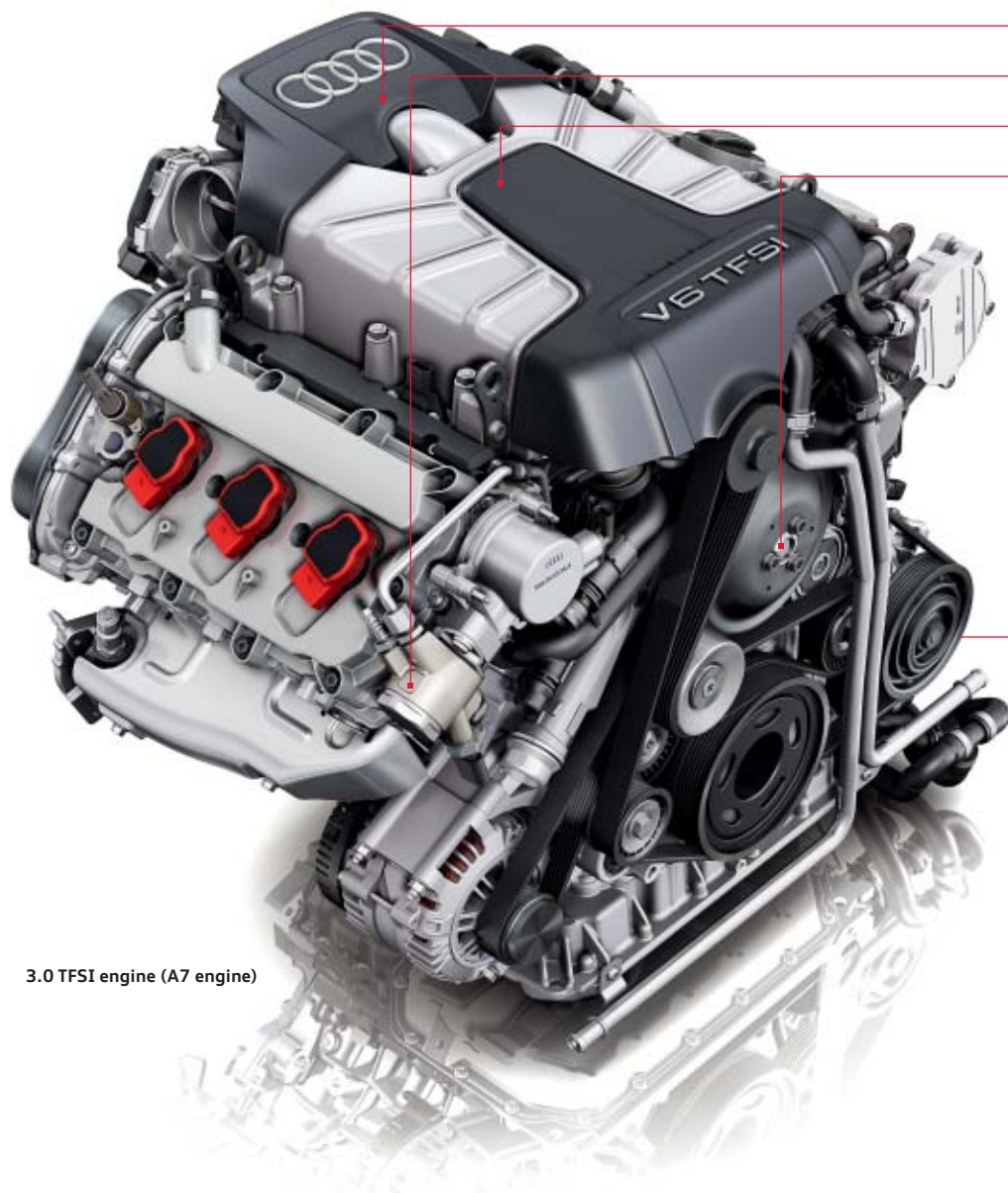
Innovative drive technologies such as direct fuel injection and turbocharging have made Audi engines more and more powerful. The modern TDI and TFSI engines in the Audi A7 Sportback and S7 Sportback produce more power from less

displacement, making them significantly lighter than the corresponding engines used in earlier model series.

Each lightweight component has an effect on other components, allowing their dimensions to be reduced as well. The result is a continuous development process towards less and less weight and more and more efficiency. In figures: a vehicle that weighs 100 kg less can save up to 0.3 litres of fuel per 100 km.

The demands placed on modern vehicles are contradictory. On the one hand, they must offer enhanced performance and comfort, on the other they need to be more economical and efficient. Audi ultra resolves this conflict by examining each and every component. We demand the highest functionality combined with the lowest possible weight. The result is an intelligent mix of materials that even allows a reduction in engine size: lighter vehicles no longer need a large engine to be agile. In 2011, for example, the R18 TDI won in Le Mans with a V6 engine, whereas its victorious predecessor, the R15 TDI, had featured a V10 engine.





Timing chain

High-pressure pump

Integrated charging module

Switchable water pump

Many hours of development time.
Thousands of miles of testing.
And for what reason?

3.0 TFSI engine (A7 engine)

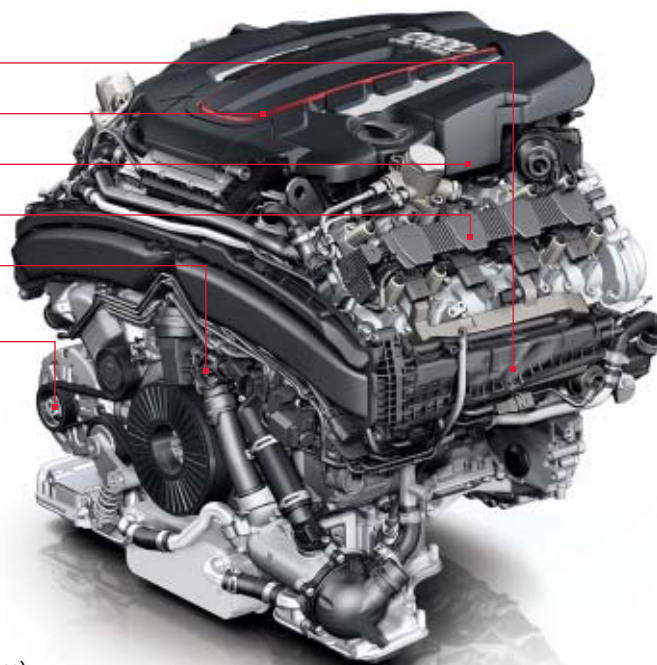
Switch valve in coolant circuit
for thermal management
Air/water intercooler

Twin-scroll bi-turbocharger

Audi cylinder on demand

Inlet duct with switchable flaps
Air-conditioning compressor

Generator with recuperation



4.0 TFSI engine (S7 engine)



Audi cylinder on demand in the TFSI engine. If the V8 4.0 TFSI engine of the Audi S7 Sportback does not need the full power of 8 cylinders in the partial-load operational range, Audi cylinder on demand closes the intake and outlet valves of 4 cylinders – 2 each per cylinder bank – and their ignition and fuel injection is switched off. This means that neither is air taken in or fuel injected nor is exhaust gas emitted. The system will only kick in under certain conditions: when revs are between 960 and 3,500 rpm, the speed is at least 25 km/h and you are travelling in at least third gear of the 7-gear S tronic.

In just a few seconds you will understand why.

Among other things, TFSI technology is employed in the Audi A7 Sportback. Its unique feature is that it combines the advantages of FSI with a supercharger, which ensures even better power delivery.

The 3.0 TFSI quattro generates a hefty 228 kW of power. An innovative mechanically-driven turbocharging system with intercooler is employed here and turns the 6-cylinder engine into a compact powerhouse – with moderate fuel consumption. It is not just the peak torque of 440 Nm that is impressive, there is also the

torque curve: with at least 90 % of the maximum torque being available across an engine speed range of 2,900 to 4,500 rpm. Thanks to its very spontaneous responsiveness and exceptional power delivery across the entire engine speed range, the 6-cylinder engine promotes a particularly dynamic driving style. The Audi A7 Sportback accelerates to 100 km/h in 5.6 seconds – and still has plenty of power reserves left after that.

The Audi S7 Sportback has a V8 4.0 TFSI engine that features the new innovative

Audi cylinder on demand. This ensures that during partial load operation, only four of the eight cylinders are used – without you noticing the difference. The engine runs just as smoothly and powerfully, but using less fuel and emitting less CO₂. Thanks to its very spontaneous responsiveness and exceptional power delivery across the entire engine speed range, the 8-cylinder engine promotes a sporty superior driving style. Its 309 kW accelerate the S7 Sportback at a torque of 550 Nm from 0 to 100 km/h in 4.7 seconds. The top speed is electronically regulated at 250 km/h.

The 2.8 FSI (150 kW) with Audi valvelift system (AVS) completes the engine options for the Audi A7 Sportback. The variable valve control system of the AVS helps to reduce fuel consumption. In conjunction with the 7-speed S tronic dual-clutch transmission and quattro permanent all-wheel drive, the 2.8 FSI accelerates from 0 to 100 km/h in just 8.3 seconds.

All FSI and TFSI engines in the Audi A7 Sportback and S7 Sportback comply with the EU5 emission standard.



The piezo injectors open and close in fractions of a millisecond and inject fuel several times into the combustion chamber at pressures of up to 1,800 bar. In some cases, an injection process can involve the injection of the tiniest of amounts weighing less than a thousandth of a gram.



Pre-injection results in a “gentle” combustion process and consequently excellent combustion acoustics and agreeable engine running characteristics.

TDI®

In other words: Where is the tank?

One in every two Audi cars sold today is a diesel. What sounds perfectly normal now was cause for huge excitement 20 years ago, when Audi revolutionised the market with the first 2.5 litre TDI engine. Since then, developments such as common rail technology have made TDI even more efficient. Piezo injectors ensure the fuel is finely and precisely distributed. Consequently, since the first TDI, the engines have become more economical, whilst specific output has increased. So it was only logical that a diesel car should then enter the world of motorsport.

And successfully too: in 2006, Audi was the first car maker to win the Le Mans 24 Hours with a diesel-powered race car, the Audi R10 TDI – a victory which it has repeated several times over, most recently in 2011.

Powerful TDI engines in 3 power outputs are available for the Audi A7 Sportback, which of course feature intelligent common rail diesel technology. With a hefty 580 Nm of torque, the 180 kW 3.0 TDI quattro accelerates your A7 Sportback from 0 to 100 km/h in 6.3 sec-

onds, the 230 kW 3.0 TDI quattro in just 5.3 seconds. And the 150 kW 3.0 TDI, with an extremely low consumption of 5.1 l and CO₂ emissions of just 135 g, proves that efficiency does not prevent driving pleasure.

The 3.0 TDI with 180 kW is also available as a clean diesel version with quattro and dual-clutch transmission S tronic. This engine uses technology which specifically reduces nitrogen oxides. In this version it complies with the EU6 emission standard.

The fuel consumption and CO₂ emission figures can be found from page 108 onwards.

Exhaust-gas turbocharger
with optimised adjustable turbine geometry

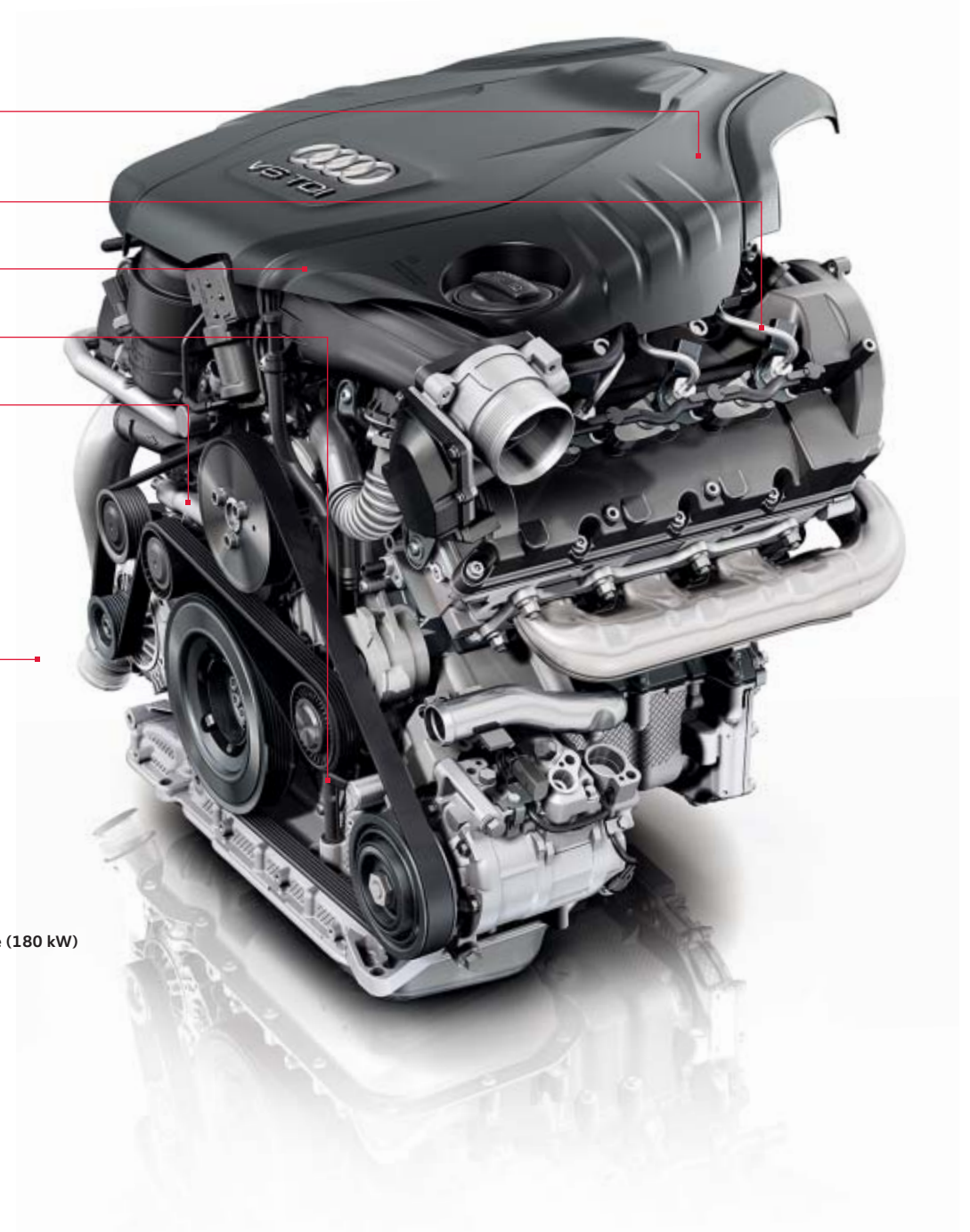
1,800 bar high-pressure injection system

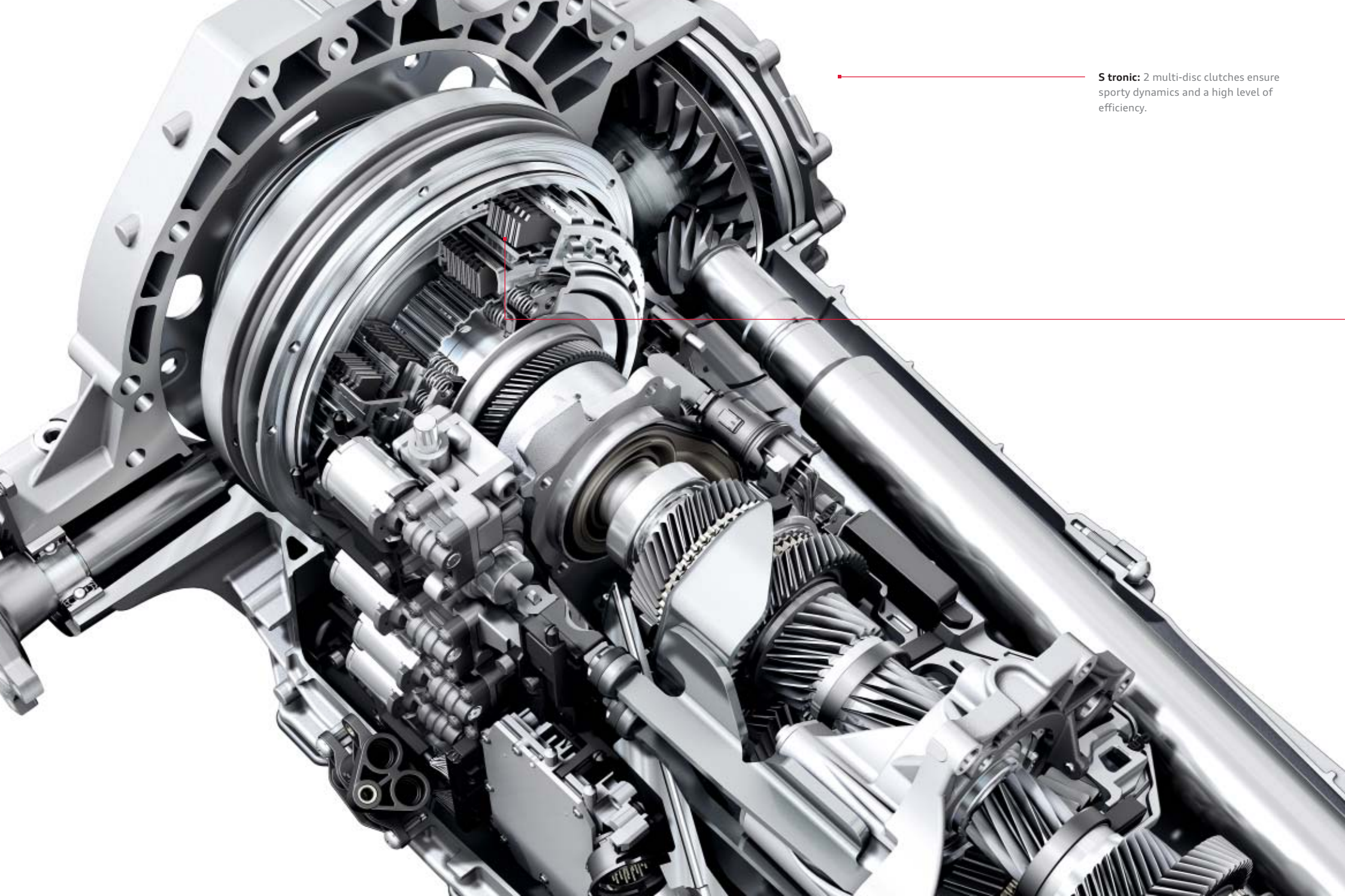
Friction-reduced engine

Pressure-regulated oil pump

Innovative thermal management
with separate cooling system for engine block/cylinder head

3.0 TDI engine (180 kW)





S tronic: 2 multi-disc clutches ensure sporty dynamics and a high level of efficiency.

What is the benefit of two clutches?

A double saving: time and energy.

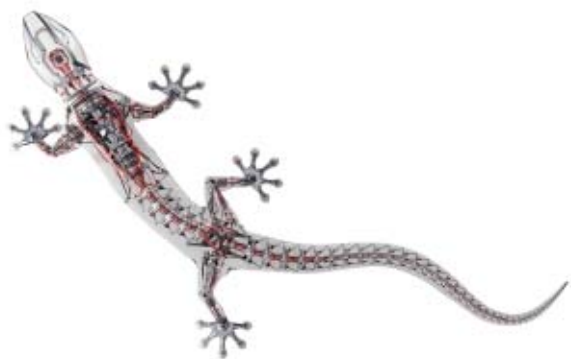
The 7-speed dual-clutch transmission enables rapid gear shifting with hardly any perceptible break in propulsive power and is therefore particularly efficient.

As long ago as 1985, Walter Röhrl tested this technology in the Sport quattro S1 – and was suitably impressed. Audi drivers share his enthusiasm to this day, because the modern S tronic changes gear in a flash. To do this, two multi-disc clutches serve the different gears. One large clutch transfers the torque via a solid drive shaft to the gearwheels of the odd-numbered gears.

A second clutch serves the even-numbered gears via a hollow shaft. Both parts of the transmission are permanently active, but there is only ever one actually connected to the engine via the closed clutch. For example, if the vehicle is accelerating in third gear, then the second part of the transmission is already set in fourth gear. The gear change happens very quickly through the change of clutches – the first clutch opens, whilst the second one closes. The gear change takes only a few hundredths of a second and is complete with virtually no interruption in the power flow. It runs so smoothly and comfortably that the driver barely notices it.

It does not matter whether the driver chooses the fully automatic modes with the program D (Drive) or S (Sport) or changes gears manually with the shift paddles – the gear change feels precise and extremely sporty. Even with all of this dynamic technology, the S tronic still remains very efficient. Its high level of efficiency helps to reduce both fuel consumption and emissions.

The fuel consumption and CO₂ emission figures can be found from page 108 onwards.



Why only use two wheels when a car has four?

The quattro® permanent all-wheel drive.

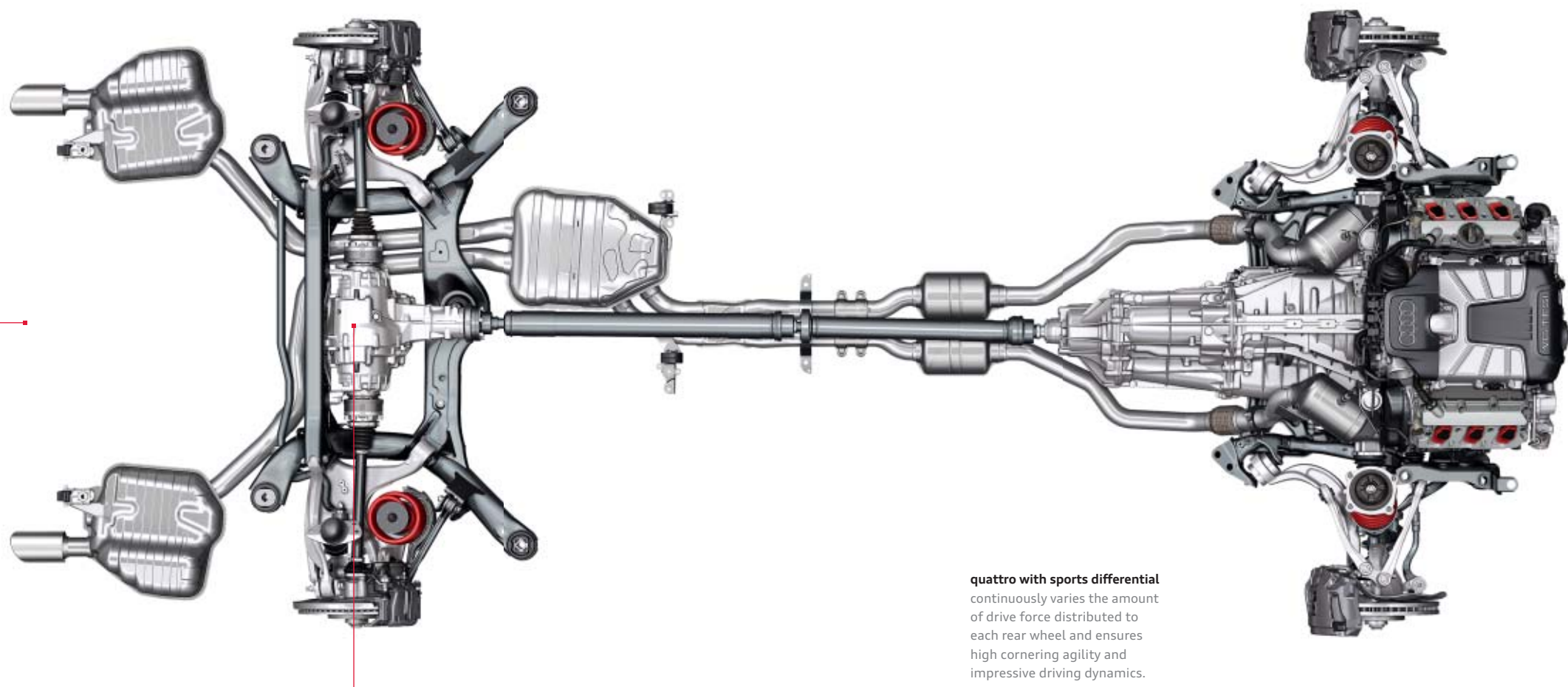
quattro is a permanent all-wheel drive system. If the wheels on one axle of the vehicle lose grip on the road and threaten to spin, then the drive force is transferred to the other axle – automatically and permanently distributed through the centre differential. The basic distribution is 40:60 – 40% of the power goes to the front axle, 60% to the rear. The benefit is better traction during acceleration and improved safety due to exceptional grip. So much for the technology. But what makes quattro unique is really the driving feel. “As if

you are stuck to the road,” some customers say. We put it like this: quattro gives you more feel for the road and thus increased safety.

The optional quattro with sports differential further reinforces this unmistakable quattro feeling. Vehicles tend to experience understeer when steering or driving into corners. This is a normal physical process: a moving object opposes a change in direction. The elastic tyres and the suspension mounts tense up until the new direction has been adopted. When

accelerating into a corner, the load on the front axle is reduced and it therefore transfers less lateral force to the tyres – the vehicle understeers. With the sports differential on the rear axle, the tendency has been significantly counteracted. This is because the quattro rear axle differential has been extended left and right by a clutch system with two gear levels. They ensure that the individual wheels on the rear axle receive different levels of torque. The clutches are activated by an electro-hydraulic actuator. Depending, for example, on the

steering angle, lateral acceleration, yaw angle and driving speed, the system calculates the right distribution of wheel torque for any driving situation. In this way the power is specifically channelled to the outer rear wheel when steering or accelerating into a corner. The effect: the vehicle is effectively pressed into the corner by the drive force and follows the angle of the front wheels. The variable left and right drive forces also help stabilise the steering and the usual steering corrections are hardly necessary.



quattro with sports differential
continuously varies the amount
of drive force distributed to
each rear wheel and ensures
high cornering agility and
impressive driving dynamics.

Why do the Audi A7 Sportback
and the S7 Sportback
suit you so well?
Because they adapt
themselves to you so well.

Audi drive select.



comfort



dynamic



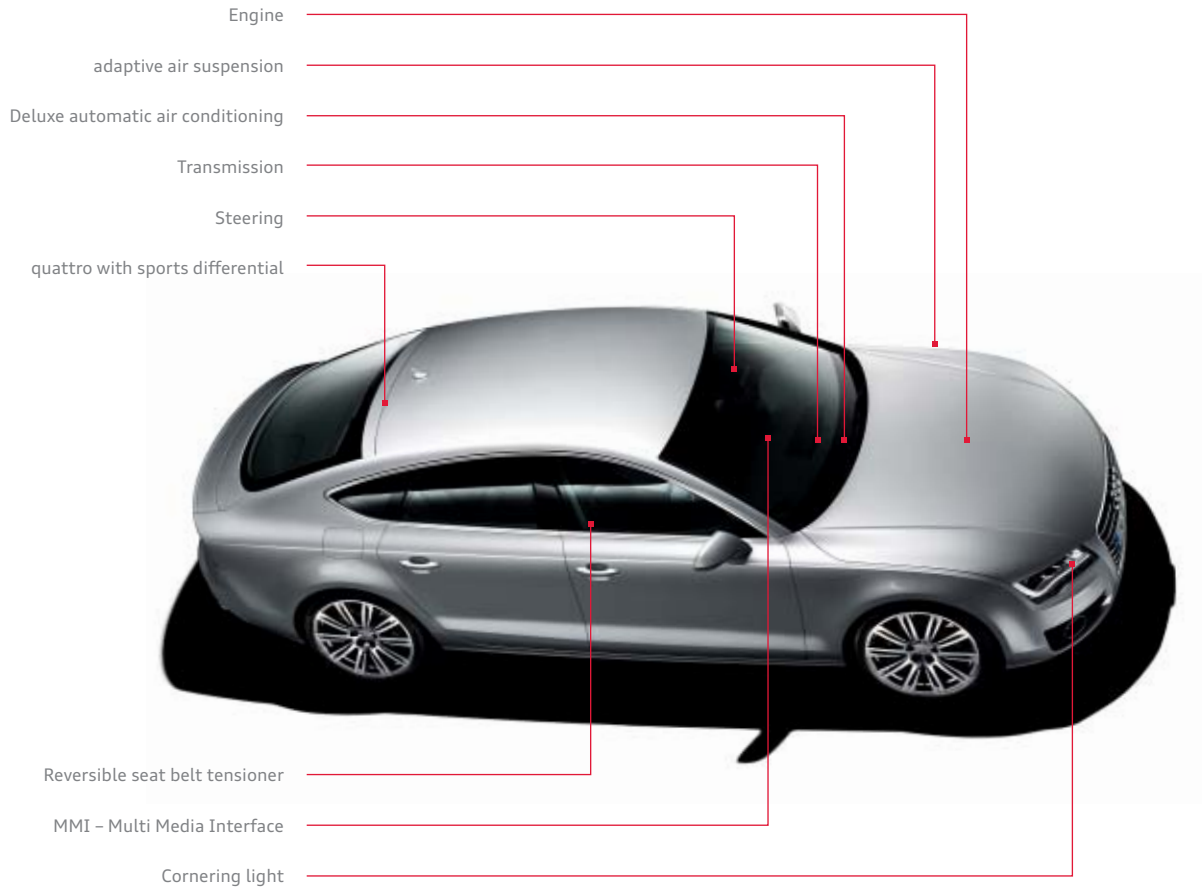
auto



efficiency



individual



Everybody defines driving dynamics differently. We define it like this: drive exactly how you feel. With the standard Audi drive select, you can influence individual vehicle components at the push of a button and so change the character of your Audi.

You have up to five modes to choose from: efficiency, comfort, dynamic, auto and the additional 'individual' mode which allows you to determine yourself how the associated vehicle components should behave. The comfort mode is especially suitable for providing the most relaxed driving

possible on long journeys. The auto mode offers a generally comfortable yet sporty driving experience. For particularly sporty driving, for example on winding roads, there is the dynamic mode. The efficiency mode for the TFSI® and TDI engines helps to optimise the car's overall consumption. As an integral part of Audi drive select, it is characterised by a changed shift program and more energy-efficient operation.

In every mode, the vehicle adjustments depend on the equipment available. Audi drive select affects the engine, transmission and steering as

standard. In addition, you can, when available, influence the adaptive air suspension with damper regulation, the quattro with sports differential, the reversible seat belt tensioner and the cornering light. The engine and gears react more spontaneously or in a more balanced manner to movements of the accelerator, depending on the mode chosen. Moreover, the engine speeds at which gear changes take place are varied – in dynamic mode, they only happen at higher engine speeds, while in comfort mode they take place at lower ones. The steering can also be adapted to the driving situation, from sporty and firm

to comfortable. The threshold at which the optional reversible seat belt tensioner (part of Audi pre sense basic) is triggered is adjusted in the dynamic mode. The vehicle height and the damping forces of the damper regulation can be varied using the adaptive air suspension. The optional sports differential distributes the drive force variably to the rear axle to attain a high level of agility and acceleration performance while cornering. In addition, the cornering light accompanies the selected mode with its adapted swivelling response.



Fully load-bearing air springs on the front and rear axles of the vehicle provide a sporty and comfortable driving feel.

Dynamics and comfort were once opposites. We've made the differences vanish into thin air.

Every road is different – but there's no reason for you to notice. How do we do it?

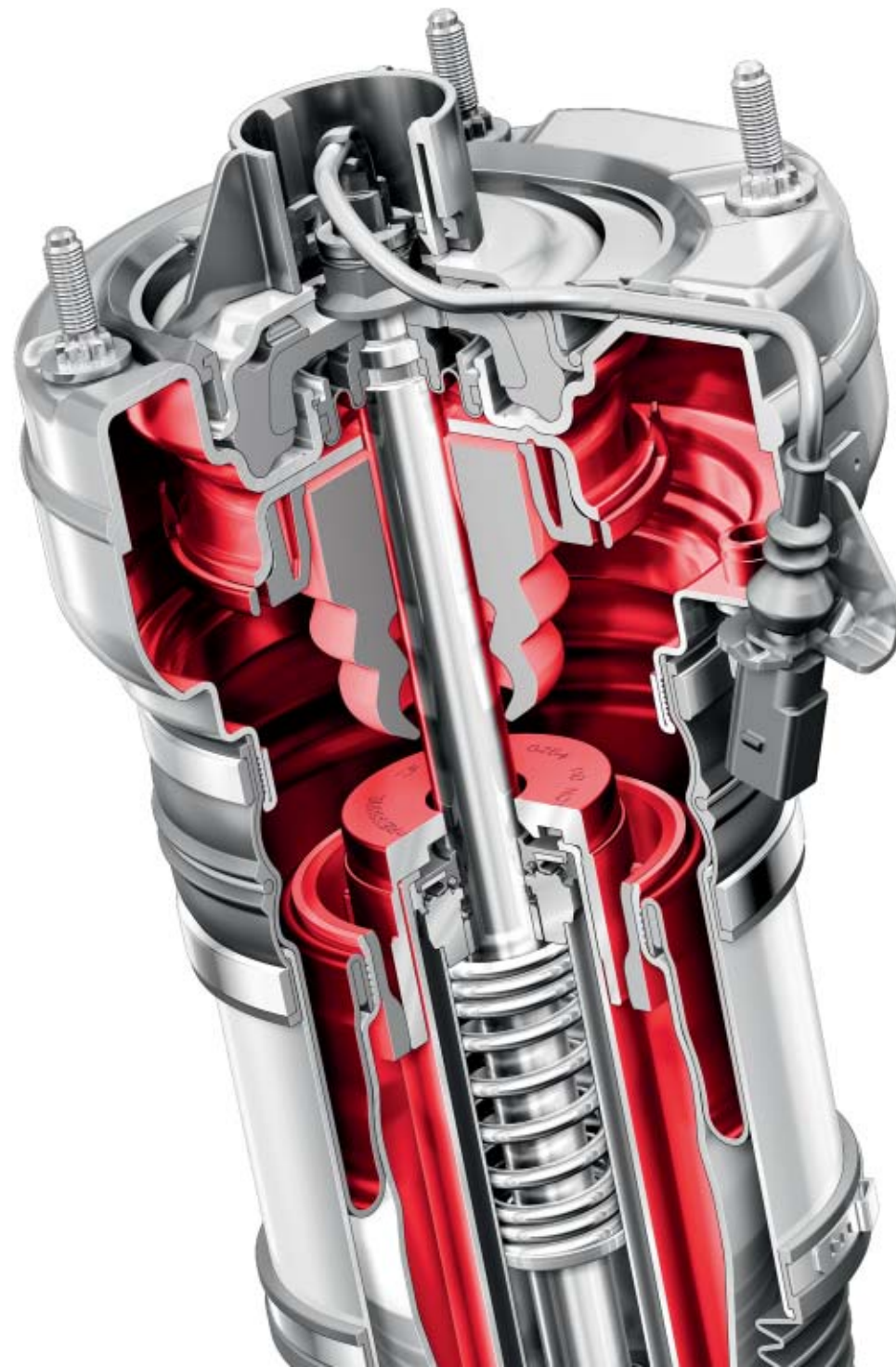
In the Audi A7 Sportback, the optional adaptive air suspension adapts the suspension to many driving situations and to the road surface. An electronically controlled air suspension system operates individually on each of the four wheels and is combined with an infinitely variable adaptive damping system. Sensors on the body and on the axles monitor the current driving situation and send information to the system during the journey. Furthermore, the air springs guarantee that, even when carrying heavy loads, the vehicle's driving characteristics will hardly be impaired.

The Audi S7 Sportback features the new adaptive air suspension sport with S7-specific tuning as standard. The stiffer air suspension tuning with variable damper coordination lowers the body's trim. The adaptive air suspension sport is controlled by Audi drive select and has been designed to be very agile – without compromising on comfort.

The standard high-performance brake system in the S7 Sportback takes a powerful hold with its all-round ventilated brake discs. These comprise a cast friction ring which is connected to the aluminium brake disc chamber by means of steel pins. This so-called floating mounting ensures

that the friction ring remains largely free of tension, improving stability under extreme temperature loads. The optional 19-inch ceramic brake* is available for the S7 Sportback, and with certain engines for the A7 Sportback, for even more demanding loads. In this brake system, the brake discs are made of a carbon-fibre reinforced ceramic material which is based on hard and abrasion-proof silicon carbide. This combination results in an enormous abrasion resistance which allows extremely high mileages to be achieved, while reducing sensitivity to high thermal loads.

The almost infinitely variable **damping** adjusts itself automatically to every driving situation in fractions of a second. Even with asymmetrically distributed loads, the vehicle remains in a level position thanks to continuous ride-height regulation.



Research project:
"Audi Urban Mobility"

Unmanned to the summit.



How useful it can be to network a vehicle with its environment is demonstrated by the research project "Audi Urban Mobility". As part of this project, a vehicle was created based on the Audi TTS. In September 2010, this vehicle managed to climb the 20-kilometre Pikes Peak road in the Rocky Mountains unaided and without a driver. The project featured an electronics system that helps drivers to avoid hazardous situations. We are applying this know-how to make continual improvements to Audi connect. So that you are more and more connected, and your journeys safer.

Audi connect:

The intelligent connection between the Internet, the vehicle and you.

The world is a network – and your Audi is part of it. Audi connect not only brings the Internet into your vehicle, it also exploits the possibilities that your smartphone, tablet or laptop provide. In future, Audi connect will also make it possible to exchange data between vehicles as well as between vehicle and infrastructure. For even more driving pleasure and comfort:

With Audi connect you can use the MMI to easily search the Internet for special destinations, or

get the latest news and the current weather forecast for your intended navigation destination. Data is transferred via the UMTS module of the Bluetooth car phone online, which can be ordered as an option for the MMI navigation plus.

Audi connect also offers you wireless Internet access via a Wi-Fi hotspot. During the ride, passengers can retrieve information and e-mails or surf the Internet using their mobile device. There is an application for Audi music stream¹

available for some smartphones. Detailed information about availability, usage rights and charges can be found in the equipment section or obtained from your Audi partner.

¹For information on when this feature will be available, please contact your Audi partner.

²Google and the Google logo are registered trademarks of Google Inc.



myAudi

Destination entry
via myAudi or
Google Maps



Audi music stream¹
Access to global radio
stations via smartphone
app and Wi-Fi connection



**Point-of-interest
search** including
voice control



**Navigation with
Google Earth images²**



Traffic information online
Detailed information on traffic
flows, e.g. for individual stretches
of road; faster information on:
the occurrence and clearing of
traffic jams



Weather
Forecasts and maps for
the required destination



Wi-Fi hotspot



News online
Text and images about
current world events



**Google Street
View²**
For 360-degree
exploration



Travel information
The latest travel tips
and diagrams from
the Internet for the
route chosen



If you want to experience the full diversity
of Audi connect, scan this QR code using
your smartphone. Or follow this link in
your browser:
www.audi.com/audiconnecta7



Phone: The optionally available preparation for mobile phone (Bluetooth) or the Bluetooth car phone online has a selection screen containing call lists, directory and selection interface as the initial setting.



MMI touch: You can “write” with your finger on the MMI touch. The system recognises letters and numbers. It can be used for navigation and for your phone. In jukebox mode, you can also thumb through the albums of your music collection with a brief flick of the finger.



Navigation system: The optional hard disc navigation system MMI navigation plus with MMI touch provides a 3D map view and a three-dimensional representation of well-known buildings and sights.



Media: Display of available media sources such as the jukebox, inserted SDHC cards, Audi music interface or CDs and DVDs; display of optional TV tuners.

Follow your intuition.

And you'll get there.

We try to match up to our claim of “Vorsprung durch Technik” in every aspect of an Audi – for example with the advanced MMI – Multi Media Interface. The MMI is used to control a wide variety of media in the car, as well as the navigation system and other convenience functions. It used to be simple to operate the MMI – now it is even simpler. A reduced number of buttons brings greater clarity. The control buttons for the radio and media are logically arranged near the

volume control. The six other buttons, known as hard keys, used for example for phone or navigation, are located around the central rotary/push-button control – for intuitive operation. Another new feature is the carousel mode in the MMI display. This provides you with an even better overview, making it even easier for you to get to where you want to be. The special thing about the optional MMI navigation plus is the unique MMI touch. It is located to the left of the

main control panel and is within easy reach, especially in conjunction with the new selector lever. With the MMI touch you control such functions as navigation in a new and intelligent way – by “writing” letters or numbers with your finger on the touch-sensitive control panel. The system acknowledges your input after each character by means of audible feedback. You can also browse through the albums in your music collection on the jukebox – a flick of the finger is all it takes.



Audi connect: Traffic information online

You not only get the right route to your destination but the quickest one too. In addition to traffic flow information, traffic information online provides faster information on the occurrence and clearing of traffic jams for dynamic route guidance as well as greater coverage of the road network.



Audi connect: Travel information/weather

provides weather forecasts and relevant information, such as charts and weather maps relating to the destination. **Audi connect: News online** provides comprehensive news items about current world events.



Audi connect: Navigation with Google Earth images and Street View enables navigation with high-resolution aerial and satellite images, photographs, topographical features, roads and their designations, and business entries. Street View gives you a realistic picture of your destination even before you get there. You can access detailed information on places to visit using the **point-of-interest (POI)** search function with voice control. **Destination input by means of myAudi or Google Maps** enables you to plan your route on your home computer with individual navigation destinations, and then send it to the vehicle. When you start your journey, the route plan is loaded into MMI navigation plus.



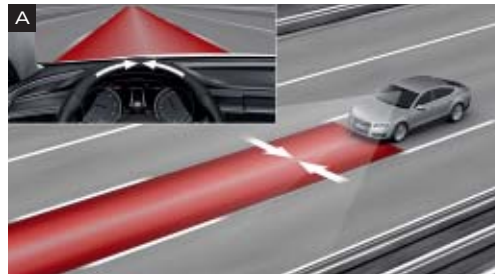
You sit at the wheel.

Others are working in the background.

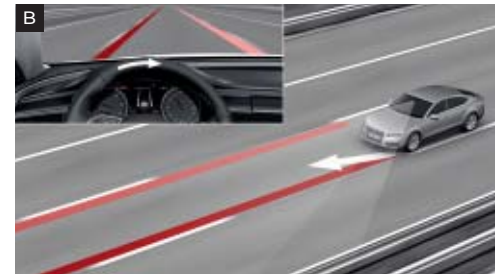
Most road accidents are caused by human error. Modern assistance systems can help to reduce their severity. Audi puts various different technologies to work to help you reach your destination safely. The assistance systems are closely networked, which increases their intelligence, versatility and performance. With the help of these systems, your journey will be safer and more relaxed.



adaptive cruise control with Stop&Go function including Audi pre sense front* is the heart of the driver assistance systems. On clear roads, it maintains a chosen speed and keeps the correct distance from the vehicle in front. In slow-moving traffic or in a traffic jam it regulates slowing down, starting up and crawling through traffic. At all times radar sensors, a video camera and the sensors from the parking system monitor the area around the vehicle. Should they detect an obstacle, the driver is alerted by a signal tone and a display on the driver information system.



Audi active lane assist* supports you when travelling at speeds of around 60 km/h or above, when you inadvertently drift out of your lane, for example, through inattentiveness. Before you cross over the lane marking which is detected by the camera behind the windscreen, a gentle corrective steering movement occurs. If the indicator has been activated, there is no correction. In the MMI, you have the choice between 2 system settings (steering time early [A] or late [B]).



If your vehicle is fitted with the optional head-up display, a display also appears there. Identification of lane markings by the sensors is dependent on the weather, lighting and quality of the marking. Audi active lane assist can therefore only provide assistance to the driver – who is naturally required to remain attentive while driving.

The fuel consumption and CO₂ emission figures can be found from page 108 onwards.



Audi side assist including Audi pre sense rear*. Displays are integrated into the exterior mirrors. Operational from a vehicle speed of 30 km/h, Audi side assist uses 2 radar sensors (with a range of approx. 70 m) to measure the vehicle's distance from other detected vehicles, as well as the speed difference between them. If Audi side assist classifies the speed difference and distance as being critical in the event of a lane change manoeuvre, a display will appear in the respective exterior mirror (information stage). This display will only be noticed by looking at the exterior mirrors. When the indicator is on and Audi side assist detects a vehicle approaching and rates the situation as critical, the relevant display on the exterior mirror flashes repeatedly (warning stage). The brightness of the display can be set to 1 of 5 levels in the MMI.

Please note: the systems can only work within system limits. They can be of assistance, but drivers are still required to be attentive at all times.

*Optional equipment.



Because in
an emergency,
a second is
0.9 seconds too long.

Audi pre sense.

The Audi A7 Sportback and the S7 Sportback do not only come with many new technical innovations but also, on request, with something extra special: a sort of sixth sense – or Audi pre sense. Various vehicle systems categorise different driving situations and, where necessary, implement actions for preventive occupant protection or for collision reduction.

Radar sensors at the front and rear (depending on the equipment fitted) gauge the area in front of and behind your vehicle. A video camera also monitors the road in front of you. It is located in the area of the interior mirror – the highest possible point inside the vehicle – and delivers 25 pictures per second with a resolution that has yet to be matched in the field

of automotive engineering. In addition, the ESC control unit transmits further data. Using these different sources of information, Audi pre sense can create a very realistic picture of the vehicle's surroundings.

The optional Audi pre sense basic includes various preventive passenger protection systems that are activated in the event of a critical driving situation. These include: tensioning of the front seat belts, activation of the hazard warning system, and closing of the windows and, if present, the sliding roof.

Audi pre sense front additionally monitors the traffic ahead via the radar sensors of the optional adaptive cruise control with Stop&Go function.

In critical situations, the Audi braking guard contained within it warns the driver and increases the braking force if necessary. In extreme cases, the preventive protection systems are activated.

Audi pre sense rear monitors the traffic behind the vehicle with the help of the rear sensors of the optional Audi side assist.

Audi pre sense plus is included if ordering the optional adaptive cruise control with Stop&Go function and Audi side assist. In addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations in which a collision is unavoidable and initiates maximum deceleration to minimise the impact speed of the crash by up to 40 km/h.

Turning night into day.

At the press of a button.



The human eye is one of the most sensitive sensory organs. But even it can sometimes miss something. For example, when it is dark or you have been dazzled. We are doing our best to help you in these situations. The optional night vision assistant with highlighting of detected pedestrians records the area in front of the vehicle using a thermal imaging camera and highlights any identified pedestrian located between approx. 15 and 90 metres away with yellow highlighting in the image. Should the system detect an imminent collision between the vehicle and an identified pedestrian, then the colour of the highlighting will change to red and a warning tone will sound.

In addition, the person is illuminated with the right-hand headlight 3 x in quick succession (marker light). The night vision assistant can be switched on or off via a button on the rotary light switch. Pedestrian highlighting, warning signals and image contrast are configured in the car menu. The optional head-up display forms a useful complement to the night vision assistant. At any time it quickly projects a clear, full-colour virtual image beyond the windscreen. The image content is portrayed directly within the driver's field of vision to minimise any driver distraction. The head-up display therefore contributes to greater traffic safety. You can configure image

content via the car menu. As well as displaying current driving speed and navigation data, information from the driver assistance systems and speed limit display can also be shown. When the night vision assistant with highlighting of detected pedestrians is activated and a potential danger is detected, a warning symbol appears in the head-up display. The head-up display can be easily adjusted to your seating position.

Pedestrians identified in the detection area are highlighted in yellow.



Should the system detect an imminent collision, the highlighting turns from yellow to red and a warning tone will sound. In addition, the person is illuminated with the right-hand headlight 3 x in quick succession (marker light).



<300°C

Conventional light bulbs reach temperatures of up to 300°C. Due to their sophisticated technology, LED lights are somewhat more sensitive and should not get hotter than 150°C. Because of the engine, the temperature of the area around the headlights is already around 120°C. In theory, then, LED headlights would need an additional cooling system to be able to work. However, the Audi engineers did not want to spoil the good low-energy credentials of the LED headlights, so they quickly developed something completely new: a fan which directs heat away from the LED chips. The special feature of this fan is its additional benefit. The high operating temperature of standard bulbs means that they can defrost the headlights, which LEDs cannot. The newly developed fan directs warm air from the LED chips directly to the headlight lens and thus defrosts them and prevents them from misting up.

Subject: Light



Daytime running lights



Dipped beam



Indicator

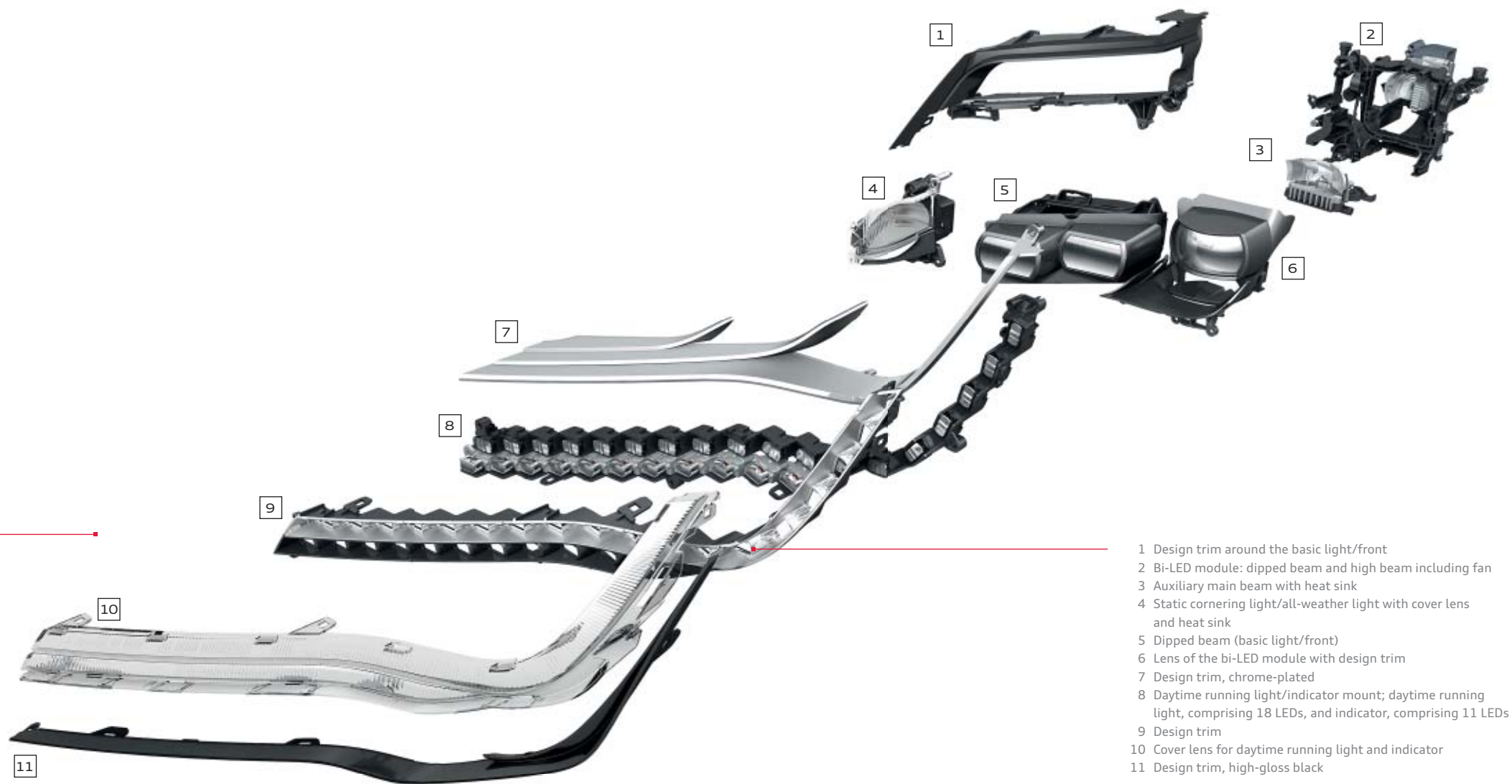
Less energy, more light:

the Audi A7 Sportback and S7 Sportback with full-LED headlights.

The Audi R8 was setting standards as early as 2008 as the first sports car with full-LED headlights. Now this special lighting is also available for the Audi A7 Sportback and S7 Sportback on request. Full-LED headlights not only require less energy than standard lighting systems, but also provide a light the same colour as daylight which is perceived to be much more pleasant. The dipped beam consists of a distinctive line of three individual light modules.

This makes the Audi A7 Sportback unmistakable, even at night. The high beam, daytime running lights and indicators also feature LED technology. The use of modern LEDs for all functions makes completely new lighting effects possible. The Audi A7 Sportback and S7 Sportback, therefore, have the right light for every situation: they have a motorway light which automatically almost doubles the range of the light cone on the driver's side (from

approx. 70 m at dipped beam to 120 m with motorway light). In addition, your vehicle has a daytime running light/indicator light unit as well as an all-weather light which makes conventional front fog lights superfluous. The individual LED modules are skilfully controlled to redistribute the light, reducing glare from rain or fog.



- 1 Design trim around the basic light/front
- 2 Bi-LED module: dipped beam and high beam including fan
- 3 Auxiliary main beam with heat sink
- 4 Static cornering light/all-weather light with cover lens and heat sink
- 5 Dipped beam (basic light/front)
- 6 Lens of the bi-LED module with design trim
- 7 Design trim, chrome-plated
- 8 Daytime running light/indicator mount; daytime running light, comprising 18 LEDs, and indicator, comprising 11 LEDs
- 9 Design trim
- 10 Cover lens for daytime running light and indicator
- 11 Design trim, high-gloss black





It is the equipment that turns an Audi into your Audi.

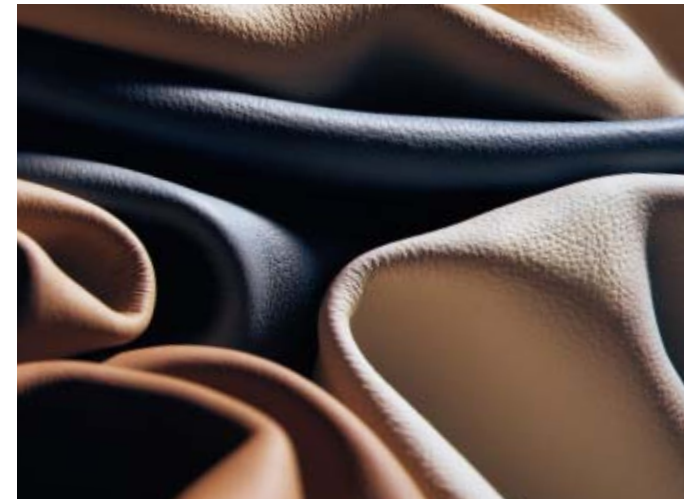
Audi exclusive

Exclusivity does not know the meaning of the word compromise. But it is familiar with endless variety.

Each year Audi sells hundreds of thousands of vehicles. Yet they only sell yours once. How is that possible? With a quattro GmbH service that makes your Audi unmistakable: Audi exclusive.

Combine selected woods, coloured leather and a customised paint finish from the large selection of colours available from Audi exclusive to suit your personal wishes. Your unique vehicle will be the result.

Your Audi partner and the Audi exclusive Studio of the Audi Forum Neckarsulm await your wishes.





Comfort seats in alabaster white with chestnut brown stitching, inlays in oak sepia, Audi exclusive steering wheel rim in chestnut brown leather including leather-covered airbag cover with contrasting stitching in alabaster white.
From quattro GmbH

S line. Visibly more sportiness.

When you drive an Audi A7 Sportback, you are making a clear declaration of your belief in sporty motoring. The S line packages give you the opportunity to add further emphasis to the athletic presence of your Audi A7 Sportback, with a range of equipment that accentuates its dynamic lines, gives its interior a perceptibly sporty identity and further improves its driving performance. Decide on a plus in sportiness – the S line packages.





S line exterior package

Bumpers, front and rear, side radiator grilles, side sill trims and diffuser insert
in distinctive sporty design

Centre front spoiler edge and diffuser insert
painted in platinum grey

Door sill trims
with S line logo (in conjunction with ambient lighting
without S line logo)

S line logos
on the front wings



Front bumper and side radiator grilles in distinctive, sporty design



Diffuser insert in a distinctive, sporty design



Black interior with contrasting stitching, sports seats with seat upholstery in perforated Alcantara/leather and S line embossing, inlays in matt brushed aluminium

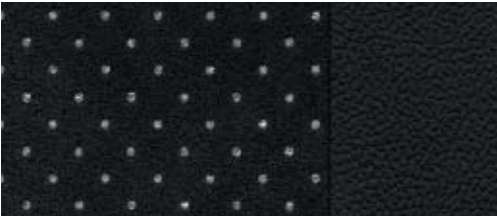


S line leather-covered multifunction sports steering wheel with contrasting stitching



Audi exclusive cast aluminium wheels in 5-twin-spoke design

Seat upholstery



Perforated Alcantara/leather, black

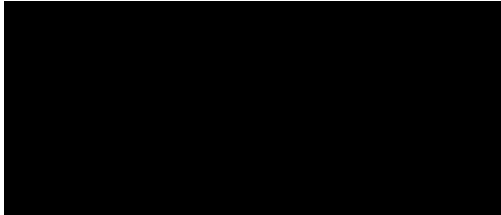


Valcona leather, black

Inlays



Matt brushed aluminium



Piano finish, black
From quattro GmbH



Fine grain ash, natural brown

S line sports package

Audi exclusive cast aluminium wheels in 5-twin-spoke design

size 9 J x 19 with 255/40 R 19 tyres; optional: Audi exclusive forged aluminium wheels, 7-twin-spoke design or cast aluminium wheels, 5-segment-spoke design, 9 J x 20 with 265/35 R 20 tyres and further wheels in size 19 inch (or larger)

S line sports suspension

with more dynamic suspension tuning and vehicle lowered by 20 mm; optional: adaptive air suspension

S line logos

on the front wings

Door sill trims

with S line logo (in conjunction with ambient lighting without S line logo)

Interior, dashboard and headlining

in black; contrasting stitching on seat upholstery, leather-covered sports steering wheel and gear lever gaiter (for perforated Alcantara/leather)

S line inlays

in matt brushed aluminium; optional: in piano finish, black or fine grain ash, natural brown

Sports seats

including electric lumbar support; optional: S sports seats including S sport seats in the rear*

S line leather-covered multifunction sports steering wheel in 3-spoke design

steering wheel grips in perforated leather

or

S line leather-covered multifunction sports steering wheel in 3-spoke design

with gearshift function, optionally heated; each in black leather and with S line emblem; steering wheel grips in perforated leather

Gear lever knob

in perforated black leather

The following options are available for seat upholstery and paint finishes:

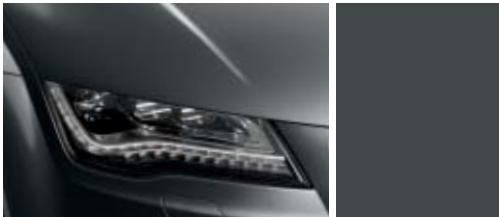
Seat upholstery in perforated Alcantara/leather or Valcona leather

each in black and with S line embossing on the front-seat backrests

Paint finish

in all standard colours, additional colour options in the special colour of Daytona grey, pearl effect

Additional exterior paint finish option



Daytona grey, pearl effect

*For information on when this feature will be available, please contact your Audi partner.



Audi A7 Sportback in Havana black, metallic, with forged aluminium wheels in 10-parallel-spoke design. Equipment: standard seats, front in Valcona leather, nougat brown, inlays in matt brushed aluminium and a leather-covered multifunction sports steering wheel in 3-spoke design





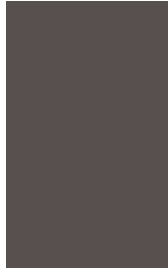
Audi A7 Sportback in Dakota grey, metallic, with cast aluminium wheels in 5-arm design.
Equipment: Comfort seats, front with memory function and seat ventilation in Valcona leather, velvet beige,
inlays in fine grain ash, natural brown



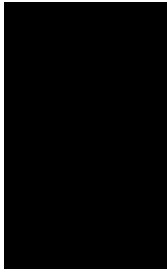
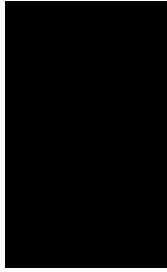
Metallic paint finishes

Glacier white, metallic

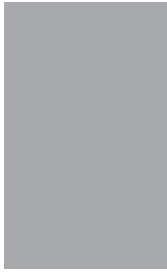
Dakota grey, metallic



Havana black, metallic



Ice silver, metallic



Oolong grey, metallic



Abstract

Moonlight blue, metallic

Pearl effect paint finishes



Impala beige, pearl effect



Deep green, pearl effect



Crystal effect paint finishes



Estoril blue, crystal effect



Audi exclusive customised paint finishes



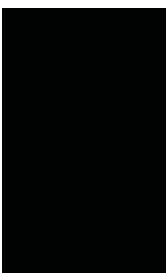
Audi exclusive customised paint finishes
From quattro GmbH



Garnet red, pearl effect



Phantom black, pearl effect



Wheels/tyres



Forged aluminium wheels in 6-arm design
size 8 J x 17 with 235/55 R 17 tyres



Cast aluminium wheels in 5-arm Y design
size 8.5 J x 19 with 255/40 R 19 tyres



Forged aluminium wheels in 10-parallel-spoke design
anthracite, partly polished,
size 9 J x 20 with 265/35 R 20 tyres



**Audi exclusive forged aluminium wheels
in 7-twin-spoke design**
2-tone, size 9 J x 20 with 265/35 R 20 tyres.
From quattro GmbH



Cast aluminium wheels in 7-arm dynamic design
size 8.5 J x 18 with 255/45 R 18 tyres



Cast aluminium wheels in 10-spoke design
size 8.5 J x 19 with 255/40 R 19 tyres, optionally avail-
able with run-flat tyres



**Cast aluminium wheels
in 5-parallel-spoke star design (S design)**
size 9 J x 20 with 265/35 R 20 tyres



**Audi exclusive forged aluminium wheels
in 7-twin-spoke design**
high-gloss polished, single-colour, size 9 J x 20 with
265/35 R 20 tyres. From quattro GmbH



**Cast aluminium wheels
in 5-parallel-spoke design (S design)**
size 8.5 J x 19 with 255/40 R 19 tyres



**Audi exclusive cast aluminium wheels
in 5-twin-spoke design**
size 9 J x 19 with 255/40 R 19 tyres.
From quattro GmbH



**Audi exclusive cast aluminium wheels
in 5-segment-spoke design**
size 9 J x 20 with 265/35 R 20 tyres.
From quattro GmbH

Wheels/tyres



**Audi exclusive cast aluminium wheels
in 5-arm rotor design**
size 9 J x 21 with 275/30 R 21 tyres.
From quattro GmbH



**Forged aluminium winter wheels
in 6-arm design**
size 7 J x 17 with 235/55 R 17 tyres, can be fitted with
snow chains, permissible top speed 210 km/h



**Audi exclusive cast aluminium wheels
in 5-arm spoke design**
Titanium look, high-gloss turned finish, size 9 J x 21
with 275/30 R 21 tyres. From quattro GmbH



**Cast aluminium winter wheels
in 10-spoke design**
size 8 J x 19 with 235/45 R 19 tyres, can be fitted with
snow chains, permissible top speed 240 km/h



**Cast aluminium winter wheels
in 5-parallel-spoke star design (S design)**
size 9 J x 20 with 265/35 R 20 tyres; cannot be fitted
with snow chains, permissible top speed 240 km/h

Run-flat tyres

Journey can be continued on a flat tyre at a speed of up to 80 km/h and for a maximum distance of 30 km, without having to change the wheel.

Anti-theft wheel bolts

can only be loosened using adapter provided

Tyre repair kit

with 12V compressor and tyre sealant, located under the loading floor cover in the luggage compartment, top speed 80 km/h

Spare wheel, space-saving

can only be ordered with a vehicle jack

Tyre pressure loss indicator

visual and acoustic warning if the pressure drops in one or more tyres; displayed in the driver information system

Vehicle tool kit

in the luggage compartment

Vehicle jack

in the luggage compartment

*For information on when this feature will be available, please contact your Audi partner.



Standard seats, front

with manual adjustment of seat height, fore/aft position, backrest angle, head restraint height and clearance, as well as the belt height; for S7 Sportback with electric adjustment of seat height, fore/aft position and backrest angle; optional front seat ventilation. (The image on the left shows standard seat, front, in Milano leather, velvet beige with manual seat adjustment; the image on the right shows standard seat in Milano leather, velvet beige with seat ventilation, front and with manual seat adjustment.)

Cloth upholstery and trim



Horizon cloth, black



Horizon cloth, titanium grey



Horizon cloth, velvet beige

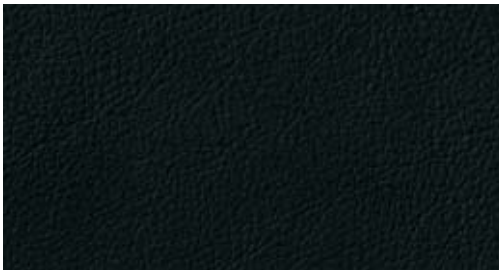
Leather upholstery and trim



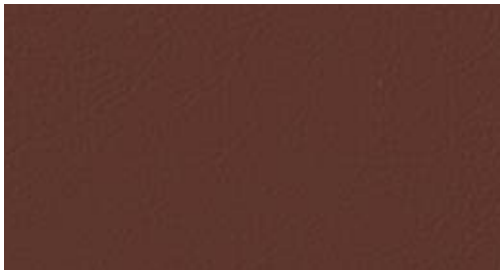
Milano leather, black*



Milano leather, nougat brown*



Valcona leather, black



Valcona leather, nougat brown



Milano leather, titanium grey*



Valcona leather, titanium grey



Valcona leather, goa beige



Milano leather, velvet beige*



Valcona leather, velvet beige



Audi exclusive leather upholstery and trim
in Valcona leather
From quattro GmbH

*Optional front seat ventilation. (The leather on the front and outer rear seats is perforated.)



Comfort seats, front, with memory function
with electric adjustment of seat height, fore/aft position, thigh support, seat and backrest angle; manual adjustment of head restraint height and clearance, as well as belt height; pneumatic backrests and seat side bolsters, pneumatic lumbar support; including memory function for driver and front-passenger seat and exterior mirrors; optional front seat ventilation. (The image shows comfort seat, front, in Valcona leather, titanium grey.)

Leather upholstery and trim



Milano leather, black



Milano leather, nougat brown

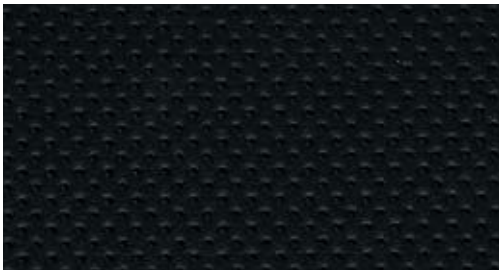


Milano leather, titanium grey



Milano leather, velvet beige

Leather upholstery and trim



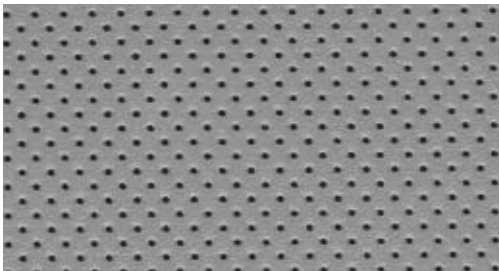
Valcona leather, black*



Valcona leather, goa beige*



Audi exclusive leather upholstery and trim
in Valcona leather
From quattro GmbH



Valcona leather, titanium grey*



Valcona leather, velvet beige*

* Can only be ordered in conjunction with seat ventilation, front. (The leather on the front and outer rear seats is perforated.)



S sports seats, front
with special lateral support, a sporty look and integrated head restraints, front; electric adjustment of the seat height, fore/aft position, seat and backrest angle, as well as adjustable 4-way lumbar support; with extendable thigh supports and S7 embossing; including S sports seats in the rear. (The image shows S sports seat, front, in Valcona leather, black, with contrasting stitching.)

Leather upholstery and trim



Alcantara/leather, black



Valcona leather, black with contrasting stitching



Alcantara/leather, lunar silver



Valcona leather, lunar silver with contrasting stitching



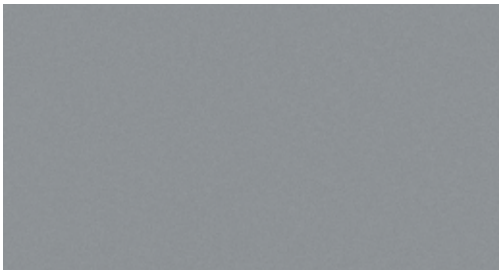
Audi exclusive leather upholstery and trim
From quattro GmbH

Leather upholstery and trim		Headlinings
Milano leather upholstery and trim Seat upholstery, head restraints and front centre armrest (can be ordered as an option) in Milano leather; for S7 Sportback lower part of centre console also in leather; Milano leather is fully penetrated with dye and lacquered, which offers excellent surface protection. The leather is extremely hard-wearing and durable, tanned without the use of chromium and gives a high-quality impression with its fine, grained surface.	Audi exclusive leather upholstery and trim (package 1) available in Valcona leather and Alcantara/Valcona leather. Leather trim for: seats, centre armrest, lower part of centre console and door panel insert. Optional Alcantara for seat centre panels and door panel inserts. Individual choice of colour for the leather, Alcantara and decorative stitching from the range of Audi exclusive colours. From quattro GmbH	Headlining in cloth matched to the selected interior colour
Valcona leather upholstery and trim Seat upholstery, head restraints, door trims and front centre armrest (can be ordered as an option) in Valcona leather; lower part of centre console in leather; Valcona leather is a high-quality leather which contributes to the elegant charisma of the interior. The low use of lacquer allows the material to breathe whilst the non-grained surface underlines the sophisticated character. Valcona leather is tanned without the use of chromium, dyed through and treated with non-fading colour pigments.	Audi exclusive leather upholstery and trim (package 2) available in Valcona leather. Contents in addition to package 1 are: armrest in the doors and seat backrest cover leather-covered. Seat attachments in matching colours. Individual choice of colour for the leather and the decorative stitching from the range of Audi exclusive colours. From quattro GmbH	Headlining in cloth, black
Alcantara/leather combination (pearl Nappa leather) Head restraints, seat and side bolsters, rear centre armrest, front centre armrest and lower part of centre console in leather, seat centre panel and centre of door panels in Alcantara	Audi exclusive piping for comfort seats (can only be ordered in conjunction with Audi exclusive leather upholstery and trim package 1 or 2). From quattro GmbH	
Leather-covered armrests in the door trims		
Leather package Lower part of centre console and armrest in the doors in leather		
Leather package including airbag cover Armrest in the doors and pull handle in leather; in addition, steering wheel airbag cover in black leather; lower part of centre console also leather-covered, if not already included in the selected equipment. From quattro GmbH		
Audi exclusive leather package including airbag cover Leather trim the same as leather package including airbag cover; individual choice of colour for leather and decorative seams from the range of Audi exclusive colours; lower part of centre console also leather-covered, if not already included in the selected equipment. From quattro GmbH		

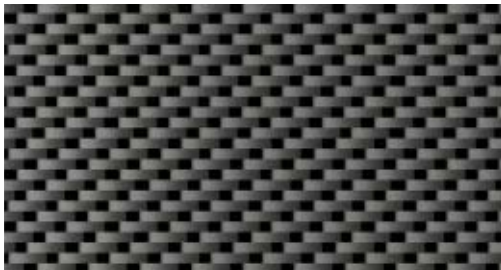


Inlay in oak Beaufort

Inlays



Micrometallic, platinum



Carbon Atlas



Walnut, dark brown

Inlays in micrometallic, platinum

full surface for the instrument panel, centre console, door trims and all-round inlay; for interior equipment in black, titanium grey and nougat brown

Inlays in reflex finish, moor brown

full-surface for the instrument panel, centre console, door trims and all-round inlay; for interior equipment in velvet beige

Inlays in matt brushed aluminium

full-surface for the instrument panel, centre console, door trims and all-round inlay

Inlays in carbon Atlas

full-surface for the instrument panel, centre console, door trims and all-round inlay with surrounds in aluminium look

Inlays in piano finish, black

full-surface for the instrument panel, centre console, door trims and all-round inlay with surrounds in aluminium look. From quattro GmbH

Inlays in wood

full-surface for the instrument panel, centre console, door trims and all-round inlay with surrounds in aluminium look

Inlays in oak Beaufort

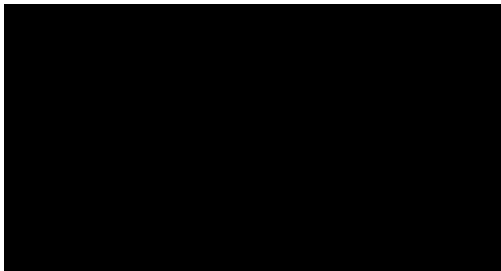
full-surface for the instrument panel, centre console, door trims and all-round inlay with surrounds in aluminium look; oak Beaufort is produced in a demanding procedure and consists of layered oak wood, in 2-colour design. The look of this inlay resembles the look characteristic for yachts

Audi exclusive inlays

available in fine grain ash, nougat, oak sepia, fine grain myrtle nutmeg, vavona wood, bronze, Modrone wood, gold, Tamo ash, natural dark brown. From quattro GmbH



Reflex finish, moor brown*



Piano finish, black
From quattro GmbH



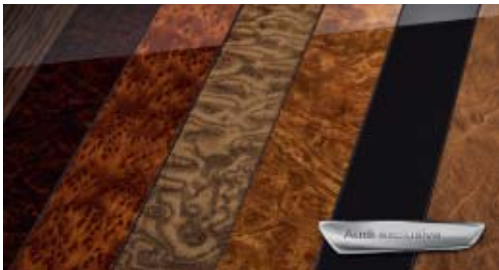
Oak Beaufort



Matt brushed aluminium



Fine grain ash, natural brown



Audi exclusive inlays
From quattro GmbH

*For more information on when this feature will be available, please contact your Audi partner.

Light



Xenon plus including headlight cleaning system

Headlights utilising durable gas discharge technology for dipped and high beam ensure intensive illumination of the road and provide good uniformity and range both close up and in the distance. The automatic dynamic headlight range control prevents oncoming traffic from being dazzled; including all-weather light; low-energy LED daytime running lights



adaptive light including variable headlight range control

consisting of dynamic cornering light, static turning light and variable headlight range control; the dynamic cornering light infers the course of the road from the movement of the steering wheel and variably illuminates the bend by pivoting the xenon headlights; operational between speeds of approximately 10 km/h and 110 km/h. The static turning light automatically switches on if the indicators have been engaged for a while at a low vehicle speed and illuminates the new direction in which the vehicle is travelling. The variable headlight range control features a camera on the interior mirror which registers sources of light from other road users. The range and width of the headlight beam are continuously varied between dipped and high beam to suit ambient conditions, ensuring that the headlights provide good visibility without dazzling other road users. The headlights also have 3 different light distribution modes which are activated according to the vehicle speed: town light, motorway light and country light. In addition, Audi connect enables controlling of these 3 light distribution modes by the vehicle support system based on navigation data, and with the aid of stored route data from the optional MMI navigation plus with MMI touch. The convenient functions of the lighting assistant are supplemented by the intersection light, which provides a broad spread of light from the front lighting system, and by the travel mode, with GPS-assisted switching between right- and left-hand drive modes. (Including headlight cleaning system)



LED headlights

featuring LED dipped beam, high beam, daytime running lights, indicators, static turning light, all-weather light and motorway light function with LED technology; includes high-beam assist for automatic switching between high and dipped beams, an all-weather light function to reduce the risk of the driver being dazzled when visibility is poor (in fog, rain or snow) and an additional motorway light which automatically increases headlight range from a speed of approximately 110 km/h; LED technology allows near daylight illumination of the road for increased safety and comfort; minimal energy requirements, long service life, and excellent recognition by other road users. (Including headlight cleaning system)

High-beam assist

Part of LED headlights; working within system limits, automatically detects the headlights of oncoming traffic, the rear lights of other road users and built-up areas. Depending on the traffic situation, the high beam is automatically switched on or off.

Light



LED rear lights

brake lights, tail lights and indicators, as well as rear number plate lights in LED technology; faster activation means earlier recognition by the driver behind; reversing lights in white, 2 rear fog lights; 3rd high-mounted brake light in the rear window

Adaptive brake light

brake light flashes during emergency braking to warn following traffic; hazard warning lights are activated automatically when the vehicle comes to a stop, hazard warning system activated according to the braking force

Light/rain sensor

automatically switches the dipped beam or windscreen wipers on/off depending on the light and rain conditions; includes delayed deactivation/automatic activation of the rear lights/number plate lights when parking/opening the vehicle

Interior and exterior lighting package

Exterior: courtesy lighting on the underside of the door handles and door handle lighting in LED technology to facilitate entry and exit in the dark; automatically activated when the doors are unlocked; includes active internal door reflectors

Interior: entrance lighting. In LED technology: front footwell, inside door handles, make-up lights, storage compartment in the centre console, ambient lighting of the centre console, ambient reflected light for inside door trims

Ambient lighting

additional to the interior and exterior lighting package, anti-glare illumination for the passenger compartment in LED technology. 2 reading lights at front and rear, lighting for door pockets, footwells and inside door handles, reflected lighting for centre console and door inner panels to help occupants better orient themselves, including eyewear compartment in the roof module. Surround lighting for centre console (floating effect) illuminated door sill trims (with the optional S line packages the door sill trims are without the S line logo). Configured via MMI

Mirrors

Exterior mirrors with integrated LED indicator

electrically adjustable and heated, convex, flat or aspherical mirror glass; additionally with memory function and automatic kerb-side function for the exterior mirror on the passenger side if electrically adjustable front seats are ordered; exterior mirror housing painted in body colour, for S7 Sportback in aluminium look

also optionally:

folding

including automatic kerb-side function for the exterior mirror on the passenger side

automatically dimming on both sides

including automatic kerb-side function for the exterior mirror on the passenger side

folding and automatically dimming on both sides

including automatic kerb-side function for the exterior mirror on the passenger side

The automatic kerb-side function tilts the exterior passenger mirror downwards when reverse gear is engaged, giving the driver a better view of the kerb.

Interior mirror

choice of:

dimming

automatically dimming

recognises with the aid of a photocell when the headlights behind are too bright and dims automatically

Roof system

Slide-and-tilt glass sunroof

electric, with tinted single-glazed safety glass and infinitely adjustable sun shield, integrated wind deflector, convenience closing from outside via the central locking and the radio-operated remote control

Closing systems



Convenience key including sensor-controlled release of the luggage compartment lid

Access authorisation system: The key only needs to be carried with you; the vehicle is locked from outside via buttons on all 4 door handles; all door handles feature aluminium-look trim strips. On detection of a specific foot gesture (kicking motion), a sensor in the rear bumper initiates a convenience key search in the rear area of the vehicle. When the key is detected, this opens the tailgate. For extra comfortable loading of the luggage compartment.

Power-assisted door closing

automatically pulls doors that are not completely engaged into the locks

Tailgate, electrically opening and closing

opening via the radio-operated remote control, button on the driver's door panel or soft touch button in the tailgate handle recess, or by kicking motion in conjunction with the optional convenience key; closing via button on inside of tailgate, the button in the driver's door or via the optional convenience key (long press); including power-assisted closing and programmable tailgate opening angle

Garage door opener (Homelink)

programmable radio-operated remote control, operating buttons incorporated into the front roof module; can be used to open many garage doors and exterior gates; allows control of security and lighting systems; step-by step programming assistance provided by the MMI, code identification guidance and set-up assistance from appropriate logbook information on the screen, well integrated with the MMI to make it user friendly. (For information on compatible hand-held transmitters, please contact your Audi partner or visit www.eurohomelink.com).

Central locking

with radio-operated remote control integrated in the vehicle key, locks doors, tailgate and tank flap; includes convenient closing/opening of windows and separate tailgate unlocking function via the radio-operated remote control; additional activation from inside on the driver's door

Engine start-stop button

the engine is started and switched off via the engine start-stop button in the centre console; the key only needs to be carried with you.

Anti-theft alarm

with tow-away protection via angle of inclination sensors (can be switched off); including interior monitoring system which can be switched off; signal horn for monitoring doors, bonnet and tailgate independent of vehicle electrical system

Preparation for tracking system

Preparation for connecting a tracking system that enables a stolen vehicle to be located

Glazing



Dark-tinted windows (privacy glazing)

dark-tinted rear window, rear door windows and rear side windows

Insulating/acoustic glass

2 panes of glass bonded together by a plastic film; improves exterior noise insulation and theft protection; with additional reflective coating to reduce the build-up of heat in the interior; rear window in standard glass; with viewing window for toll collection devices (varies by country)

Insulating/acoustic glass and dark-tinted windows (privacy glazing)

windscreen and front side windows in insulating/ acoustic glass; dark-tinted rear window, rear door windows and rear side windows; with viewing window for toll collection devices (country-specific)

Glazing

Heat-insulating glass

tinted green; front windscreen in laminated glass; with viewing window for toll collection devices (varies by country)

Sun visors

can be folded and swivelled; on the driver and front-passenger side with illuminated vanity mirror that can be covered

Sun screen

in the luggage compartment cover, can be erected, in black cloth

Further exterior equipment

Provision for trailer towing hitch

includes wiring to the control unit, preparation of control units and increased engine cooling. The trailer towing hitch for retrofitting is available from Audi Genuine Accessories.

Trailer towing hitch

ball joint coupling and ball head made from forged steel; mechanically swivelling ball head, operated via Bowden cable, with control light on Bowden cable and display in instrument cluster to monitor secure attachment of trailer towing hitch; includes trailer stabilisation system via the Electronic Stabilisation Control (ESC)

High-gloss package

window capping strips in anodised aluminium, external B-pillar trim in high-gloss black

Audi Singleframe

high-gloss black paint finish, with horizontal chrome struts; for S7 Sportback platinum grey with horizontal double chrome struts

Exhaust tailpipes

dual-branch design with one tailpipe each left and right; for S7 Sportback 2 oval tailpipes each left and right; chromed exhaust tailpipe surrounds

Audi exclusive black styling package

frame of the radiator grille in high-gloss black, radiator grille, number plate holder, radar sensor trims in the side radiator grilles and window slot trim in matt black. From quattro GmbH



Rear spoiler

extends electrically depending on vehicle speed; automatically extends at 130 km/h, retracts at 80 km/h; can also be controlled manually using a button in the centre console

Model name/logo

for A7 Sportback model name on rear, if required, vehicle can also be supplied without model name and/or logo, “quattro” logo in radiator grille, on rear and on passenger’s side of the dashboard; for S7 Sportback model name on rear and in radiator grille, on the leather-covered sports steering wheel and in the rev counter; “quattro” logo on passenger’s side of the dashboard, “V8 T” emblem on the front wings

Seats/seating comfort



Front seats, electrically adjustable

fore/aft, seat height and angle and backrest angle adjustment, 4-way lumbar support, driver seat with memory function

4-way lumbar support

electric, for driver and front-passenger seats, with horizontal and vertical adjustment

Seats/seating comfort



Massage function, front
massages the muscles using 10 pneumatic cushions; 5 different programs (Wave, Tapping, Stretch, Lumbar, Shoulder), each offering 5 levels of intensity; can be selected via multifunction switches on the seat or via MMI

Centre armrest, front
for driver and front passenger, with adjustable angle, fold-open design

Centre armrest, rear
one-piece folding design, with storage compartment



Rear seat system 2+1
Shaped outer rear seats, visually matched to the front seats, and an additional seating possibility in the centre; 3 head restraints, rear, in L-shape, height manually adjustable, for better rearward visibility; rear seat backrest can be split 40 : 60 or fully

S sports seats in the rear
2 single seats in the rear with shaped side bolsters and integrated head restraints, visually matched to the front seats. Rear seat backrest can be split and folded 40 : 60 or fully (included if S sports seats, front, are selected)



Rear seat system
2 seats; visually matched to the front seats; 2 L-shaped rear head restraints, rear, height manually adjustable, for better rearward visibility; rear seat backrest can be split and folded 40 : 60 or fully

ISOFIX child seat mounting for the two outer rear seats
standard bracket for the practical fastening of child seats in accordance with ISO standards; compatible child seats can be obtained from your Audi partner.

ISOFIX child seat mounting for the front-passenger seat
with passenger airbag deactivation switch, includes separate electric child-proof lock on rear doors



Seat heating, front and rear
functions as for seat heating, front; also for the outer rear seats, can be regulated separately

Seat heating, front
for driver and front-passenger seats; heats the seat cushions and backrest surfaces, can be individually adjusted in 3 stages for each seat via a direct selection button on the air conditioning controls; additionally heats the seat bolsters on sports seats or leather upholstery and trim

Seat ventilation, front
Active ventilation of the seat centre panels and thigh support for the driver and front-passenger seats; using a fan for standard seats or by drawing in air on comfort seats, the system ensures a pleasant seating climate can be enjoyed even at high ambient temperatures; adjustable in 3 stages directly on the air conditioning control. Note: for seat ventilation, the leather on the front and outer rear seats is perforated.

Steering wheels/selector lever knobs/controls



Leather-covered multifunction steering wheel in 4-spoke design with shift paddles

same functions as leather-covered multifunction steering wheel in 4-spoke design, including shift paddles for changing gear with automatic transmission

Leather-covered multifunction steering wheel in 4-spoke design

with full-size airbag; multifunction operating concept for operation of MMI and radio and – if fitted – driver information system, telephone, audio sources and navigation; controls in aluminium look

Leather-covered multifunction steering wheel in 4-spoke design, heated

same functions as leather-covered multifunction steering wheel in 4-spoke design but additionally heated



Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles

same functions as leather-covered multifunction sports steering wheel in 3-spoke design, including shift paddles for changing gear with automatic transmission; for S7 Sportback additionally with S-specific contrasting stitching, S7 emblem and shift paddles in aluminium look

Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles, heated

same functions as leather-covered multifunction sports steering wheel in 3-spoke design, including shift paddles for changing gear with automatic transmission; additional heating function; for S7 Sportback additionally with S-specific contrasting stitching, S7 emblem and shift paddles in aluminium look

Leather-covered multifunction sports steering wheel in 3-spoke design

with full-size airbag; multifunction operating concept for operation of MMI and radio and – if fitted – driver information system, telephone, audio sources and navigation; controls in aluminium look



Audi exclusive steering wheel rim with wooden segments

Steering wheel rim customised with wood and Audi exclusive leather, available in 4-spoke design, with shift paddles. From quattro GmbH

Audi exclusive leather steering wheel rim

available in all Audi exclusive colours; individual choice of colour for stitching in various Audi exclusive colours. From quattro GmbH

Steering wheel rim with wooden segments

available as leather-covered multifunction steering wheel in 4-spoke design with shift paddles, in walnut, dark brown. From quattro GmbH

Electric steering wheel adjustment

adjustable in height and reach, with automatic entry and exit function

Audi exclusive leather controls

Leather-covered steering wheel rim, selector lever and selector lever gaiter available in all Audi exclusive colours; individual choice of colour for stitching in various Audi exclusive colours. From quattro GmbH



Audi exclusive selector lever knob with wooden segment

Selector lever knob customised with Audi exclusive wood. From quattro GmbH

Selector lever knob with wooden segment

in walnut, dark brown. From quattro GmbH

Selector lever knob in leather

matched to the selected interior colour

Selector lever knob in aluminium look

Climate control



Auxiliary heating/ventilation

The auxiliary heating warms up the interior and removes ice from the windows without starting the engine; the auxiliary ventilation system supplies fresh air and reduces the temperature of the interior; with timer and departure time programming (an intelligent control function for time and energy-improved calculation of heating duration); separate radio-operated remote control with illuminated display; choice of 2 heating modes: “defrost”(defrosting mode only for the windows) and “warm” (warming up mode to additionally preheat the interior)



4-zone deluxe automatic air conditioning

In addition to the deluxe automatic air conditioning: front control panel with digital display, separate temperature control for driver and front-passenger sides and for rear passengers; additional air-conditioning controls with digital display for climate control in the rear with separately adjustable temperature and blower settings and air distribution for the right- and left-hand sides (rear functions can also be set from the front air-conditioning controls); with additional air vents in the B pillars; automatic recirculation mode by means of air quality sensor, use of residual heat, separate regulation of footwell temperature, ventilated glove compartment; choice of 3 climates: gentle, medium, intensive



Deluxe automatic air conditioning

with indirect ventilation and sunlight-dependent control, electronically regulates the air temperature, flow rate and distribution, separate temperature distribution for driver and front-passenger sides; recirculation mode, with humidity sensor and combined/fine particulate filter; ventilation in the rear via the centre console; key-coded settings

Luggage securing and storage systems

Storage compartments

storage nets on the front seat backrests, drawers under the front seats (with standard front seats) and storage compartments in the front doors for the storage of bottles of up to 1 litre

Glove compartment

on the front-passenger side, lockable, large, with light and holder for writing utensils

Storage package

consisting of 2 cup holders in the rear centre armrest, luggage net for luggage compartment and two 12V sockets in the rear

Cup holders

2, integrated into front centre console

Bag hooks

on the left- and right-hand sides of the luggage compartment

Reversible mat

for luggage compartment, velour on one side, rubber on the other, folds out to cover the luggage compartment, even with the rear seats folded down

Through-loading facility

with removable ski and snowboard bag

for practical transportation of long objects e.g. up to 4 pairs of skis or 2 snowboards; unrestricted use of the outer rear seats

Luggage securing and storage systems



Luggage compartment

large-volume with large through-loading width; includes side net on the right-hand side; 4 lashing points on the luggage compartment floor, with 12V socket; luggage compartment cover

Further interior equipment

Floor mats, front

velour, coordinated with the selected interior colour

Floor mats, front and rear

velour, coordinated with the selected interior colour

Audi exclusive floor mats

Individual choice of colour for floor mats and piping from the Audi exclusive colour range.

From quattro GmbH

Audi exclusive carpet and floor mats

Individual choice of colour for carpets, floor mats and piping from the Audi exclusive colour range.

From quattro GmbH

Pedals and footrest in aluminium look

Door sill trims with aluminium inlays

on the door sills; S7 logo with S7 Sportback

Aluminium look in the interior

in the interior on light switches, air conditioning, MMI rotary/push-button control, vents and around the selector lever gaiter

12V socket in luggage compartment

in the side trim of the luggage compartment on the right-hand side at the rear

Cigarette lighters and ashtrays

illuminated, front and rear. If not required, one 12V socket in the rear

MMI® and navigation systems



MMI® navigation

with navigation data (SD card), 6.5-inch colour display with high-quality map representation and numerous detailed display options, voice control (entry of destination by means of whole-word input), dynamic TMC route guidance (where available), additional arrow display in the driver information system, 2 SDHC card readers (for up to 32 GB), CD player (also for CD music), including MMI radio plus, CD player and Audi sound system; for S7 Sportback with quattro logic buttons in aluminium look in the MMI control panel

Navigation data (SD card)

contains navigation data for the following countries (where digitised): Albania, Andorra, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (including the Canary Islands), Sweden, Switzerland, Turkey, the UK, Ukraine, the Vatican

MMI® and navigation systems



MMI® navigation plus with MMI touch
including navigation data (hard drive), high-resolution 8-inch TFT display with high-quality map display and topographical map colouring, display of lots of sightseeing information and city models in 3D, choice of 3 alternative routes according to route settings (fast/short/economical), scrolling along the route and manoeuvring within the map, spoken TMCpro reports, split-screen route information (manoeuvring points, points of interest on motorways, TMCpro on route), detailed junction map, motorway exits and lane recommendations also in driver information system, dynamic route guidance with TMCpro (where available), vehicle support and speed limit display based on navigation data function, destinations can also be entered via the voice control system (whole-word entry of address in one sentence) or the MMI touch; including MMI Radio plus, driver information system with 7-inch colour display and MP3, WMA, AAC and MPEG-4-compatible DVD player; hard drive can also be used to store music (20 GB); for S7 Sportback with quattro logic buttons in aluminium optic in MMI control panel. The use of Audi connect services (e.g. navigation by means of Google Earth images and Street View, weather and news, Audi traffic information online*) is possible in combination with Bluetooth car phone online.

Navigation data (hard drive)
contains navigation data for the following countries (where digitised):
Europe: Albania, Andorra, Austria, Belarus, Belgium, Bosnia-Herzegovina, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Gibraltar, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, Russia, San Marino, Serbia, Slovakia, Slovenia, Spain (including the Canary Islands), Sweden, Switzerland, the UK, Ukraine, the Vatican
America: Canada, Mexico, USA (including Alaska, Hawaii, Puerto Rico, Virgin Islands)
Asia: China, Hong Kong, Japan, Macau, Malaysia, Singapore, South Korea
other countries: AGCC (Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, United Arab Emirates), Australia, New Zealand, South Africa

MMI® touch
part of MMI navigation plus; touch-sensitive control panel for intuitive operation of the MMI; letters and numbers can be entered without drivers taking their eyes off the road; contextual entry of letters and numbers for navigation destinations via handwriting recognition, selection from address book or entry of telephone numbers with acoustic acknowledgement, simple movement of navigation map and selection of points of interest; retrieval of 6 freely assignable radio station presets

Vehicle support based on navigation data
network technology thanks to Audi connect. Part of MMI Navigation plus with MMI touch; adaptation of transmission, light and – if installed – adaptive cruise control with Stop&Go function or adaptive light using route data stored in the navigation system such as the sweep of bends and corners or road classifications, e.g. use of vehicle lighting according to surroundings (urban area, non-urban areas, motorways and intersections); system also available when navigation is deactivated

MMI® radio
integrated operating concept, consisting of MMI terminal (control panel) and electrically extending MMI terminal (6.5-inch colour display in the dashboard), radio with phase diversity, CD player (MP3 and WMA-capable), 8 passive loudspeakers at front and rear, total output 80 watts

MMI® radio plus
integrated operating concept; as MMI radio, plus 2 SDHC memory card readers (up to 32 GB), including Audi sound system, Bluetooth interface with Bluetooth audio streaming, driver information system, car menu, TP Memo (automatically saves traffic news when driving), single-CD player and memory card readers support MP3, WMA and AAC, including AUX-IN connection; for S7 Sportback with quattro logic buttons in aluminium look in MMI control panel

Centre display
with monochrome readout for ambient temperature, range and radio frequency, gear display, service indicator, oil pressure, brake fault, coolant level/temperature, brake pad wear, door-open pictogram, fuel level warning



Driver information system
part of MMI radio plus and MMI navigation, with white 5-inch TFT monochrome display located directly in driver's field of vision, displays the radio frequency, station name or track title and other data from the MMI system such as navigation, GPS clock or telephone menu (if fitted), display of trip computer with long and short term memory, including a graphic consumption display, digital speedometer, door/tailgate open warning indicator. The integrated efficiency program provides assistance in the form of consumption data overviews, a display of additional consumers and fuel-saving tips for a more economical driving style; operated via a leather-covered multifunction steering wheel, incl. attention assist

MMI® and navigation systems



Driver information system with 7-inch colour display

Part of MMI navigation plus with MMI touch; high resolution TFT colour display in the direct field of view of the driver; displays, in addition to driver information system, information from driver assistance systems, the media being used, gear, outside temperature and other display content of the MMI system – if fitted – navigation, night vision assistant and telephone menu. The integrated efficiency program provides assistance in the form of consumption data overviews, a display of additional consumers and fuel-saving tips for a more economical driving style; very clearly arranged with easily readable header and status lines (tab concept) and automatic brightness adjustment; operated via a leather-covered multifunction steering wheel; including attention assist

Attention assist

Part of the driver information system; the attention assist analyses driving behaviour using a range of sensors and provides a warning if anything indicates that the driver is starting to become inattentive. Steering movements and switch/pedal actuation are recorded and compared with the individual driving patterns of the respective driver. Attention assist warns the driver by means of a display in the driver information system and an acoustic signal. The system is active from 65 km/h and can be deactivated at any time via the car menu.

Radio and TV systems

Digital Audio Broadcasting

receives programmes from digitally broadcast radio stations in addition to the range of analogue stations, with better sound quality according to DAB standard, including DAB+ and DMB audio. Display of additional information accompanying the programme (e.g. artist, title, cover) in the form of a slide show and other programme-independent data services (e.g. weather, traffic, news). In conjunction with MMI navigation plus, a second DAB tuner permanently searches for alternative reception frequencies of the set radio station; at the same time the station list is updated. Please note: reception depends on local digital network availability; contents and scope of the additional information depend on provision by the respective radio section.

TV reception

reception of digitally broadcast (DVB-T), uncoded television stations (MPEG-2 or MPEG-4 standard), supports DVB-T audio stations, teletext and Electronic Programme Guide (EPG). External AV-IN connection via adapter cable (available through Audi Genuine Accessories). Please note: TV reception depends on digital network availability; no picture possible when the vehicle is moving

Preparation for Rear Seat Entertainment

includes pre-installed wiring and mounts for the holders in the driver and front-passenger seat backrests. The appropriate Audi Entertainment mobile (9-inch screen with integrated DVD player) and the holder are available as a plug-and-play unit from Audi Genuine Accessories (see also page 106).



Bang & Olufsen Advanced Sound System

surround sound reproduction with 15 loudspeakers including subwoofer and centre speaker, each with its own amplifier channel; polished loudspeaker covers in aluminium; automatically extending acoustic lenses for excellent sound performance and perspective from every seat; 10-channel DSP all-digital amplifier; all-digital highly efficient 5-channel ICE Power amplifiers for tweeters and subwoofers; with total output of over 1,200 watts; 5.1 surround sound reproduction possible; privacy function: encapsulated loudspeaker casings minimise escape of sound to the outside of the vehicle and provide privacy, for example when making telephone calls in hands-free mode; a precisely defined loudspeaker effect has also been achieved; noise-dependent volume adjustment

Audi sound system

part of MMI radio plus, MMI navigation and MMI navigation plus with MMI touch; 6-channel amplifier, 10 loudspeakers delivering outstanding sound, including centre speaker in the dashboard, subwoofer in the spare wheel well, 180 watts total output

CD changer

in the glove compartment, for 6 CDs, MP3 and WMA compatible, shock resistant, no cartridge, CDs can be loaded and changed individually. Music files with digital rights management (DRM) cannot be played.

DVD/CD changer

in glove compartment, for 6 DVDs or CDs, supports e.g. audio CDs, video DVDs and MP3, WMA, AAC, MPEG4; supports up to 4,000 tracks per medium; shock-resistant ; DVDs and CDs can be changed individually; fast forward and rewind, random playback possible. Music files with digital rights management (DRM) cannot be played.

Radio and TV systems



BOSE surround sound

surround sound reproduction with 14 loudspeakers including centre speaker in the dashboard and subwoofer in the spare wheel well, 2 surround sound speakers in the C-pillar; 12-channel amplifier with over 600 watts of total output; AudioPilot® for noise-dependent volume adjustment; powerful and accurate bass reproduction, lifelike sound with natural tone and a feeling of space for an outstanding sound experience; sound system perfectly matched to the interior acoustics of the vehicle. Reproduction of 5.1 surround sound is possible in conjunction with MMI navigation plus with MMI touch.



Audi music interface

for connecting generation 4 and higher Apple iPods, an Apple iPhone (music functionality), USB storage media and MP3 players. The Audi music interface is housed in the centre console; it is operated via MMI or multifunction leather steering wheel. Note: can only be used in conjunction with a special adapter cable (available from Audi Genuine Accessories). Please contact your Audi partner or visit www.audi.com/mp3 for information on compatible MP3 players. If Audi music interface is ordered the separate AUX-IN connection is omitted.

Adapter cable set for Audi music interface

consisting of 2 connection cables to connect iPod/iPhone or data storage device/media player with USB port (type A); other adapter cables available from Audi Genuine Accessories; please contact your Audi partner or visit www.audi.com/mp3 for information on compatibility.

Adapter cable set plus for Audi music interface

in addition to the adapter cable set for Audi music interface support for the representation of cover arts, video function etc., depends on the iPod used; can only be used in conjunction with more recent iPod generations; please contact your Audi partner or for information on compatibility visit www.audi.com/mp3

Telephone and communication

Bluetooth interface

part of MMI radio plus, MMI navigation and MMI navigation plus with MMI touch; Bluetooth-compatible mobile phones can be connected to the vehicle via the interface; hands-free calls in the vehicle possible via the microphone; including Bluetooth audio streaming (depending on mobile phone compatibility). Please contact your Audi partner or visit www.audi.com/bluetooth for information on compatible mobile phones.

Bluetooth car phone online

Your Bluetooth-capable mobile phone can be conveniently connected to the vehicle's internal UMTS module (provided: the mobile telephone has a SIM Access profile); additional SIM card reader located in the surround of the MMI navigation plus with MMI touch; transfer of phone book entries to the vehicle and management of call lists; including the Audi connect services¹ traffic information online², point-of-interest search (POI), including voice control, navigation by means of Google Earth images and Street View, destination entry via myAudi or Google Maps, information services e.g. weather and news, Wi-Fi hotspot for Internet access in the rear using a mobile end device (e.g. laptop) and Audi music stream³



Handset for Bluetooth car phone online, front

with colour display and integrated SIM card reader, for making private phone calls; easy writing of text messages thanks to automatic word recognition; handset is stored in the front centre console

Preparation for mobile phone (Bluetooth)

includes a hands-free facility (including voice control for the telephone functions) and a preparation for an optional mobile-specific charger (available from Audi Genuine Accessories) with a connection to the external aerial (via the base plate including adapter); operation via the MMI, a leather-covered multifunction steering wheel or the voice control system; situated in the centre armrest; for information on compatible mobile phones, please contact your Audi partner or visit www.audi.com/bluetooth.

Assistance systems

Audi pre sense basic

Networking the different vehicle systems enables driving situations to be categorised and, where necessary, actions to be implemented for preventive occupant protection. These include: belt tensioner, activating the hazard warning system and closing the windows and – if fitted – slide-and-tilt glass sunroof

Audi active lane assist

lane compliance assistant; supports the driver within system limits comfortably in keeping in the lane (operating range 60–250 km/h); if the system is activated and ready and the driver did not indicate, the Audi active lane assist will guide the vehicle within recognised lane boundary lines by means of gentle, corrective steering intervention; the driver can choose whether he would like to be supported continuously or just shortly before crossing the road marking (choice of earlier or later steering time); additional steering wheel vibration can be adjusted if the driver wishes; additional display in the head-up display (can be ordered as an option)

adaptive cruise control with Stop&Go function incl. Audi pre sense front

automatic distance control (control range 0–250 km/h); working within system limits, it uses 2 radar sensors and a camera to detect vehicles ahead and maintains the distance by automatic braking and accelerating; independent braking to a stop, automated restart at driver's request; 4 distance levels and 4 driving modes (efficiency, comfort, dynamic and standard) can be selected individually. The use of Audi connect services is possible in conjunction with MMI navigation plus: the navigation system stores route data such as the sweep of bends and corners or road classifications allowing distance control to be even more comfortable, for instance when driving the same winding roads once again.

In addition to the functions of Audi pre sense basic, Audi pre sense front implements preventive occupant protection measures when threatened with an imminent frontal collision; includes Audi braking guard with driver warning through an extended brake assist feature and preventive occupant protection. Working within system limits, Audi pre sense front uses the front sensors of adaptive cruise control with Stop&Go function for the detection. Extended by the function of maximum deceleration: this is initiated at speeds below 30 km/h if there is a danger of collision with a stationary or moving vehicle in order to reduce the severity of the collision or to avoid this collision if possible.

Audi pre sense plus is included if Audi side assist is also ordered. In addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations when a collision is unavoidable and initiates maximum deceleration to minimise the severity of the crash by a reduction of the speed of up to 40 km/h.



Head-up display

projects as required information relevant to the driver from the assistance systems, navigation or warning symbols onto the windscreen in the driver's direct field of vision; height adjustable; provides a multicoloured display with good contrast and minimal distraction from the road

Camera-based speed limit display

camera-based recognition and display of speed limits, including temporary speed limit displays (e.g. above motorways). Additionally, working within system limits, there is an evaluation of the particular situation in wet conditions, and speed limits displayed depending on the time of day, road works and when using a trailer. If a sign has not been recognised by the camera, thanks to Audi connect, the speed limit displayed can be taken from the navigation data of MMI navigation plus (where available). Additional display in the head-up display (can be ordered as an option)

¹The content and scope of Audi connect services offered may vary and are only available in connection with mobile phone contracts with data option and only within the range of the respective mobile networks in Europe. Additional costs arise for the use of these services (charges and billing correspond to your personal mobile phone contract); because of the high data volume involved, a mobile phone contract with data flatrate is recommended).

²Free usage rights for 36 months following initial activation. If this does not take place within the first 6 months of vehicle registration, the free usage right period is shortened accordingly.

Your Audi partner will be happy to inform you about the extension options and any costs these may incur.

³For information on when this feature will be available, please contact your Audi partner.

Assistance systems



Audi side assist including Audi pre sense rear lane change assistant, within system limits, assists the driver when changing lanes (operating range 30–250 km/h). Displays are incorporated into both exterior mirrors. Audi side assist uses 2 radar sensors to measure the vehicle's distance from other vehicles it has detected as well as the speed difference between them. If Audi side assist classifies the speed difference and distance as being critical in the event of a lane change, a display will appear in the respective exterior mirror. In addition to the functions of Audi pre sense basic, Audi pre sense rear, working within system limits, uses the rear sensors of Audi side assist to detect a possible rear-end collision.

Audi pre sense plus is included if Audi adaptive cruise control with Stop&Go function is also ordered. In addition to the functions of Audi pre sense front, Audi pre sense plus activates the Audi braking guard in certain situations in which a collision is unavoidable and initiates maximum deceleration to minimise the impact speed of the crash by up to 40 km/h.



Night vision assistant with highlighting of detected pedestrians with integrated thermal imaging camera; when driving at night, this system extends the driver's range of visibility beyond the light provided by the dipped beam; records thermal images; an image processing algorithm then evaluates the camera's data and highlights any persons it has detected in yellow in the optional driver information system's colour display; the highlighting changes to red and a warning tone is emitted if the system, by analysing the movement and position of the person it has detected, considers that there is a possible risk. In addition, the person is illuminated with a headlight 3 x in quick succession (marking light). Additional warning symbol in the head-up display (can be ordered as an option). Image quality is affected in poor ambient conditions

Cruise control

maintains any speed above around 30 km/h, provided that the engine power output and engine braking effect permit it; operated via separate steering column stalk

Hold assist

holds the vehicle stationary for unlimited periods after stopping, on almost all uphill and downhill gradients. The system is activated by push-button and allows the driver to drive away easily and comfortably without having to operate the electromechanical parking brake.



Parking system plus acoustic and visual parking system for the front and rear with MMI display; measurement is by ultrasonic sensors integrated discreetly in the bumpers; can also be ordered with optional reversing camera or front and reversing camera



Park assist with display of surroundings searches for suitable parking space along the road by means of ultrasonic sensors, calculates the ideal parking path for cross parking spaces and for kerb-side parking spaces the ideal path for parking and leaving and performs the steering action almost automatically. Parking is now even possible in smaller parking spaces and curve areas; parking in several moves is supported. Steering is done by the vehicle, while the driver only needs to accelerate and apply the brakes. The display of surroundings warns of obstacles at the side depending on the steering angle and supports safe and scratch-free parking and leaving a parking space by providing the correct steering angle; can optionally additionally be ordered with reversing camera or front and reversing camera

Assistance systems



Reversing camera

Image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the calculated path (steer-angle dependent); includes auxiliary lines and guidelines and identification of the point at which to apply opposite lock when parallel parking, reversing camera integrated discreetly in the tailgate handle strip

Front and reversing cameras

Image of area behind the vehicle shown on the MMI display, with dynamic display modes showing the calculated path (steer-angle dependent); includes auxiliary lines and guidelines and identification of the point at which to apply opposite lock when parallel parking, reversing camera integrated discreetly in the tailgate handle strip, additional display modes for front to the left/right side and rear to the left/right side for safe drive out of tight parking slots, yard entrances or in car parks

Suspensions/brakes

Audi drive select

changes vehicle characteristics, e.g., by adapting power steering assistance, accelerator and gearshift characteristics or adaptive air suspension; modes available: comfort, auto, dynamic, efficiency and individual. The system also influences other optional equipment. efficiency mode is available for all TFSI and TDI engines and shifts the engine, transmission, optional adaptive cruise control and climate control into an improved basic setting.

Dynamic steering

when changing lanes, parking and cornering, this system improves comfort and handling by dynamically regulating steering according to the driving situation. In addition to adaptation of the steering effort (as with the electromechanical power steering), the steering angle is also adapted (steering ratio). The system is also supported further by vehicle stabilisation through ESC.

adaptive air suspension

electronically controlled air suspension with infinitely variable adaptive damping system on all 4 wheels; automatically regulates vehicle ride height and damping; includes ride height control; different modes selected via Audi drive select

adaptive air suspension sport

with S-specific tuning: electronically controlled air suspension with infinitely variable adaptive damping system on all 4 wheels, automatically controls vehicle level and damping; four modes (automatic, comfort, dynamic, and lift) can be selected via MMI; including level control; stiffer damping, vehicle ride height lowered by up to 20 mm depending on mode

Sports suspension

body lowered by approx. 10 mm, with stiffer set suspension and damping for more direct contact with the road and sporty handling

S line sports suspension

with more dynamic suspension tuning and vehicle lowered by 20 mm

Brake system

dual-circuit, diagonally-split brake system with brake booster, Antilock Brake System (ABS), Electronic Brake Force Distribution (EBD) and hydraulic brake assist, ventilated disc brakes front and rear (at the rear from 180 kW), rear brakes with electromechanical parking brake; for S7 Sportback high-performance brake system and black painted brake callipers, at the front additionally with S7 emblem

Electromechanical parking brake

with hold assist; includes parking brake function when stationary, drive-off assistance function through automatic release when driving away and emergency braking function whilst driving acting on all 4 wheels

Ceramic brake*

19-inch high-performance brake system with carbon-fibre reinforced ceramic brake discs front and rear, specially developed cooling channels for the ventilated and perforated brake discs; high-gloss brake callipers, painted in anthracite, with “Audi ceramic” logo at the front

Technology/safety

Body, galvanised

lightweight aluminium hybrid construction; fully-galvanised in areas at risk from corrosion, unitary construction, welded to the floor pan, front and rear areas feature defined crumple zones. (12 year guarantee against rust perforation)

Side impact protection

front and rear aluminium impact protection bars integrated into the doors

Child-proof lock

electric child-proof lock on the rear doors, operated via the child-proof lock buttons in the driver's door armrest, additional electric child-proof lock for the rear windows

Full-size airbags

for driver and front passenger, 2-stage deployment depending on the strength of impact and height of the person; front side airbags incorporated into the seat backrests; head airbag system protects front and outer rear passengers in the event of a side impact, unfolds as a protective cushion over the side windows

Side airbags

front, incorporated into the seat backrest

Side airbags, rear

for the outer seats, integrated into the seat backrests; supplements the side-on collision protection in the doors and the head airbag system

*Please find out more about the special features for the ceramic brakes on your national Audi website.

Technology/safety			
Integrated head restraint system In the event of a rear-end collision, the design of the seat restrains the upper torso and supports the head at an early stage, thereby increasing safety and reducing the danger of whiplash.	Seat belt reminder for the driver and front-passenger seats; an acoustic and visual warning signal reminds you to fasten your seat belt.	ESC with electronic axle-differential lock integrated in ESC; modifies driving force by means of targeted braking actions depending on the driving situation; when cornering the electronic cross-axle lock ensures smooth and precise handling with no understeer; improved traction and dynamic performance when cornering. (For models with front-wheel drive)	quattro® permanent all-wheel drive with self-locking centre differential and wheel-selective torque distribution; distributes the driving forces depending on the driving situation to each individual wheel for precisely controlled handling
Instrument cluster with controllable lighting, coolant temperature display, fuel gauge, rev counter with digital clock, speedometer with disproportionate display and electronic odometer/trip odometer, displays for radio frequency, ambient temperature and tank range, warning and control lights, maintenance interval display; for S7 Sportback S-specific with grey dials, white needles and automatic ready-check when engine starts	65 l fuel tank		
	73 l fuel tank	Electromechanical power steering maintenance-free rack&pinion steering with speed-dependent power steering; precise steering feel at high speeds, excellent assistance when parking; active countersteering provides steering assistance to the driver for enhanced vehicle stability	quattro® with sports differential The electronically regulated sports differential distributes variable amounts of driving force to each rear wheel and ensures outstanding acceleration performance in corners and stabilises the vehicle's response to load change; also improves direct steering characteristics and provides more agile handling due to the lower steering effort required.
Safety steering column increases the safety potential of the seat belt and airbag	75 l fuel tank		
	Warning triangle with bracket on the inside of the luggage compartment lid		Recuperation Increasing the generator voltage converts kinetic energy into usable electrical energy when the vehicle is coasting or braking. This energy is used to assist the generator during subsequent acceleration, saving up to 3 % fuel.
Battery energy management controls the supply of electrical power to the vehicle whilst driving and when parked	First-aid kit in the storage compartment in the rear centre armrest	multitronic® the multitronic generation of continuously variable transmissions, featuring dynamic gear control program (DCP) and sport program; 8 different gears can be selected in manual mode; hydraulically controlled multi-plate clutch. (For models with front-wheel drive)	
Seat belts 3-point inertia reel seat belts; reversible belt tensioners, adaptive belt force limiters and belt height adjustment/belt buckle status query at front; seat belt reminder function for driver and front-passenger seats with acoustic and visual warning signal; belts matched to the interior colour	Antilock Brake System (ABS) with electronic brake-force distribution (EBD) and hydraulic brake assist	S tronic® The 7-speed dual clutch transmission with electrohydraulic actuation facilitates shorter gearshift times and gearshifting with hardly any perceptible break in propulsive power: can be operated via the shift paddles behind the steering wheel or the gear lever knob; in automatic mode the driver can choose between two programs D (normal) and S (sports). (For models with quattro drive)	Start-stop system helps to reduce fuel consumption and CO ₂ emissions by switching off the engine in stationary phases, e.g. at traffic lights. The start process is initiated as soon as the foot brake is released for the vehicle to move off again. Can be deactivated using a switch at any time.
Audi exclusive seat belts Choice of colour for seat belt from the Audi exclusive colours. From quattro GmbH	Anti-Slip Regulation (ASR) for good traction and lateral stability, reduces spinning of the drive wheels		
	Electronic Differential Lock (EDL) on surfaces with varying levels of grip, this start-off assistant automatically brakes the drive wheels on the surface that is too slippery, thereby ensuring smooth, powerful progress.	tiptronic 8-speed automatic transmission with Dynamic Shift Program (DSP), option of manual control via shift paddles on the multifunction leather steering wheel; includes additional sports program	
	Electronic Stabilisation Control (ESC) networks the ABS, EBD, ASR and EDL with its own sensors and compares the driving data with reference data; provides better stability through targeted braking of individual wheels and intervention in the engine management system		

Technology/safety

Audi TDI clean diesel

In addition to the standard equipment with catalytic converter and diesel particulate filter, the new exhaust aftertreatment system installed in the model with TDI clean diesel leads to low exhaust emissions. Nitrogen oxides are reduced by the innovative nitrogen oxide catalytic converter (DeNOx catalytic converter) at the end of the exhaust pipe. A pump injects tiny quantities of the biologically degradable additive AdBlue®*. This solution then decomposes in the hot exhaust flow to form ammonia, which splits the nitrogen oxides into nitrogen and water. This splitting is called selective catalytic reduction (SCR). Refill the separate AdBlue® tank as indicated by the information in the display of the instrument cluster. We recommend having the AdBlue tank refilled by your Audi partner (about every 15,000 km).

Active Noise Cancellation

the Active Noise Cancellation system can compensate noises from individual frequencies depending on the engine speeds

Audi Extended Warranty

Audi Extended Warranty

can be ordered directly and exclusively when you purchase a new vehicle; consistently continues the manufacturer's guarantee and thus offers lasting protection against risk and service cost control even beyond the first 2 years.

Choice of 9 service life/total mileage combinations:

Additional 1 year Audi extended warranty,
maximum total mileage 30,000 km

Additional 1 year Audi extended warranty,
maximum total mileage 60,000 km

Additional 1 year Audi extended warranty,
maximum total mileage 90,000 km

Additional 2 years Audi extended warranty,
maximum total mileage 40,000 km

Additional 2 years Audi extended warranty,
maximum total mileage 80,000 km

Additional 2 years Audi extended warranty,
maximum total mileage 120,000 km

Additional 3 years Audi extended warranty,
maximum total mileage 50,000 km

Additional 3 years Audi extended warranty,
maximum total mileage 100,000 km

Additional 3 years Audi extended warranty,
maximum total mileage 150,000 km

*Registered trademark of the Verband der Automobilindustrie e. V. (VDA).

Audi Genuine Accessories: nothing is more inspiring than remaining true to yourself.

The Audi A7 Sportback defines a new vehicle class by uniting the elegance of a Saloon, the functionality of an Avant and the emotion of a Coupé. Then there is only one thing missing: your personality. With Audi Genuine Accessories, you can design your A7 Sportback just as you want it. The following pages contain a small selection from the extensive range of Audi Genuine Accessories on offer.





Detailed information can be obtained from the Audi A7 Sportback accessories catalogue, at www.audi.com, and from your Audi partner.





1 2

1 Ski and luggage box (450 l)¹

lockable and can be opened from both sides. Suitable for skis up to 2.10 m. Also available with a capacity of 480 l or as a compact luggage box with a capacity of 370 l. Maximum permissible load 50 kg. (Can only be used in conjunction with the carrier unit).

2 Cast aluminium wheels in 5-arm parabola design, high-gloss turned finish, anthracite

Exceptional design, perfectly matched to your A7 Sportback. With high-gloss turned arms. In size 9 J x 20 for 265/35 R 20 tyres.

3 Cast aluminium winter wheels in 5-V-spoke design

Striking complete winter wheel in extravagant design. Can be fitted with snow chains. In size 8 J x 19 for 235/45 R 19 tyres. Snow chains are available from Audi Genuine Accessories

4 Carrier unit

Carrier unit for various roof rack modules such as cycle rack, kayak rack or ski and luggage box. The profile section is made from anodised aluminium tube. The carrier unit is easy to install and lockable. Maximum permissible total weight of carrier, modules and load 90 kg.

5 Audi Entertainment mobile²

The Rear Seat Entertainment of the second generation is a 9-inch screen with integrated DVD player for installation on the front seat backrests. Excellent image quality thanks to digital high resolution screen, high functionality and numerous connection options, e. g. the separately available Bluetooth headset. With the new holder for mobile end devices, it is easy to attach and can also be used outside the vehicle.

6 Luggage compartment liner

Tailor-made protection for the luggage compartment. Washable and sturdy. The edge protects the luggage compartment floor better from leaked liquids.

7 Audi Tracking Assistant plus³

enables a stolen vehicle to be located and tracked via GPS/GSM technology in 27 European countries. With automatic driver recognition and intelligent restart inhibitor.

Audi child seat youngster plus

offers excellent comfort thanks to intelligent belt guidance. The backrest is adjustable in height and width. Adaptations can be made via a viewing window for size adjustment. Suitable for children from 15 to 36 kg (approximately 3½ to 12 years). Also available: the Audi baby seat suitable for small children up to 13 kg and the Audi child seat with ISOFIX for children from 9 to 18 kg.

¹The opening of the vehicle tailgate is restricted during use. ² Condition: preparation for Rear Seat Entertainment in the vehicle. ³ For more detailed information, please contact your Audi partner.



3



4



5



6



7

Model		A7 Sportback 2.8 FSI (150 kW)	A7 Sportback 2.8 FSI quattro (150 kW)	A7 Sportback 3.0 TFSI quattro (228 kW)	A7 Sportback 3.0 TDI (150 kW)
Engine type		V6 cylinder petrol engine with direct fuel injection and Audi valvelift system	V6 cylinder petrol engine with direct fuel injection and Audi valvelift system	V6 cylinder petrol engine with direct fuel injection and mechanical supercharger module	V6 cylinder diesel engine with common rail injection system and turbocharging
Displacement in cc (valves per cylinder)		2773 (4)	2773 (4)	2995 (4)	2967 (4)
Max. output ¹ in kW at rpm		150/5250–6500	150/5250–6500	228/5500–6500	150/3750–4500
Max. torque in Nm at rpm		280/3000–5000	280/3000–5000	440/2900–4500	400/1250–3500
Power transmission/wheels					
Drive type		Front-wheel drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	Front-wheel drive
Transmission type		multitronic	7-speed S tronic	7-speed S tronic	multitronic
Wheels		Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17
Tyres		235/55 R 17	235/55 R 17	235/55 R 17	235/55 R 17
Weights/capacities					
Unladen weight ² in kg		1735	1805	1860	1770
Gross vehicle weight in kg		2270	2340	2395	2305
Permissible roof load limit/nose weight in kg		100/85	100/85	100/85	100/85
Trailer load limit ³ in kg	unbraked	750	750	750	750
	12 % gradient	1900	1900	2100	1800
	8 % gradient	2100	2100	2100	1900
Fuel tank capacity, approx. in l		65	65	65	65
Performance/consumption ⁴					
Top speed in km/h		235	235	250 ⁵	235
Acceleration 0–100 km/h in s		7.9	8.3	5.6	7.4
Fuel grade		Sulphur-free super unleaded RON 95 ⁶	Sulphur-free super unleaded RON 95 ⁶	Sulphur-free super unleaded RON 95 ⁶	Sulphur-free diesel ⁷
Fuel consumption ⁸ in l/100 km	urban	9.6	10.7	10.8	5.9
	extra-urban	6.1	6.5	6.6	4.7
	combined	7.4	8.0	8.2	5.1
CO ₂ emission ⁸ in g/km	urban	224	249	252	154
	extra-urban	142	151	153	124
	combined	172	187	190	135
Emission standard		EU5	EU5	EU5	EU5

Explanatory notes ¹ to ⁹ on page 110.

Model	A7 Sportback 3.0 TDI quattro (150 kW)	A7 Sportback 3.0 TDI quattro (180 kW)	A7 Sportback 3.0 TDI clean diesel quattro (180 kW) ⁹	A7 Sportback 3.0 TDI quattro (230 kW)
Engine type	V6 cylinder diesel engine with common rail injection system and turbocharging	V6 cylinder diesel engine with common rail injection system and turbocharging	V6 cylinder diesel engine with common rail injection system and turbocharging	V6 cylinder diesel engine with common rail injection system and turbocharging
Displacement in cc (valves per cylinder)	2967 (4)	2967 (4)	2967 (4)	2967 (4)
Max. output ¹ in kW at rpm	150/3250–4500	180/4000–4500	180/4000–4500	230/3900–4500
Max. torque in Nm at rpm	450/1250–3000	580/1750–2500	580/1750–2500	650/1450–2800
Power transmission/wheels				
Drive type	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive	quattro® permanent all-wheel drive
Transmission type	7-speed S tronic	8-speed tiptronic	7-speed S tronic	8-speed tiptronic
Wheels	Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17	Forged aluminium wheels, 8 J x 17
Tyres	235/55 R 17	235/55 R 17	235/55 R 17	235/55 R 17
Weights/capacities				
Unladen weight ² in kg	1860	1860	1895	1925
Gross vehicle weight in kg	2395	2395	2430	2460
Permissible roof load limit/nose weight in kg	100/85	100/85	100/85	100/85
Trailer load limit ³ in kg	unbraked	750	750	750
	12 % gradient	1800	2000	2100
	8 % gradient	1900	2100	2100
Fuel tank capacity, approx. in l	65	65	73	65
Performance/consumption⁴				
Top speed in km/h	235	250 ⁵	250 ⁵	250 ⁵
Acceleration 0–100 km/h in s	7.2	6.3	6.4	5.3
Fuel grade	Sulphur-free diesel ⁷	Sulphur-free diesel ⁷	Sulphur-free diesel ⁷	Sulphur-free diesel ⁷
Fuel consumption ⁸ in l/100 km	urban	6.8	7.2	8.0
	extra-urban	5.1	5.3	5.6
	combined	5.8	5.9	6.4
CO ₂ emission ⁸ in g/km	urban	179	188	210
	extra-urban	135	139	147
	combined	152	156	169
Emission standard	EU5	EU5	EU6	EU5

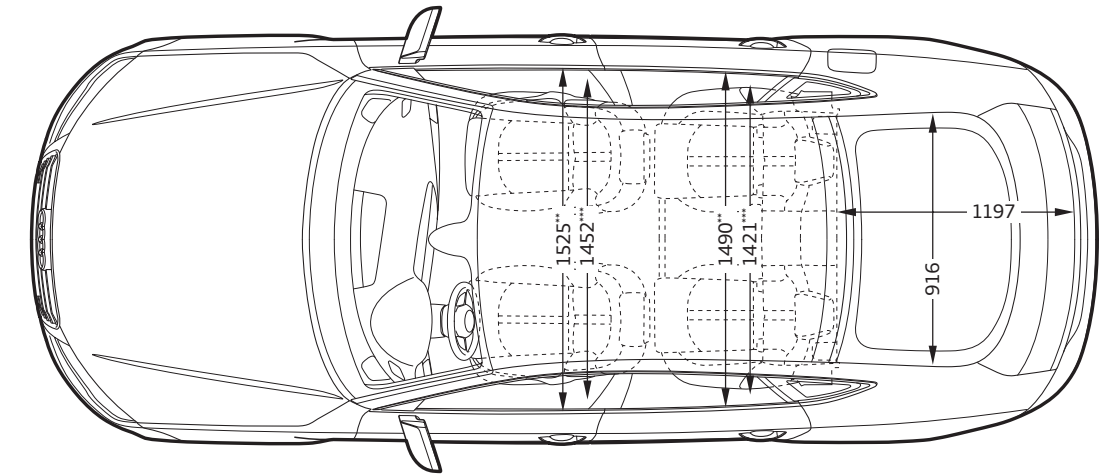
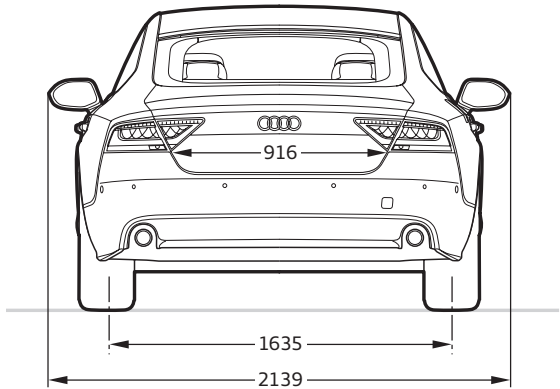
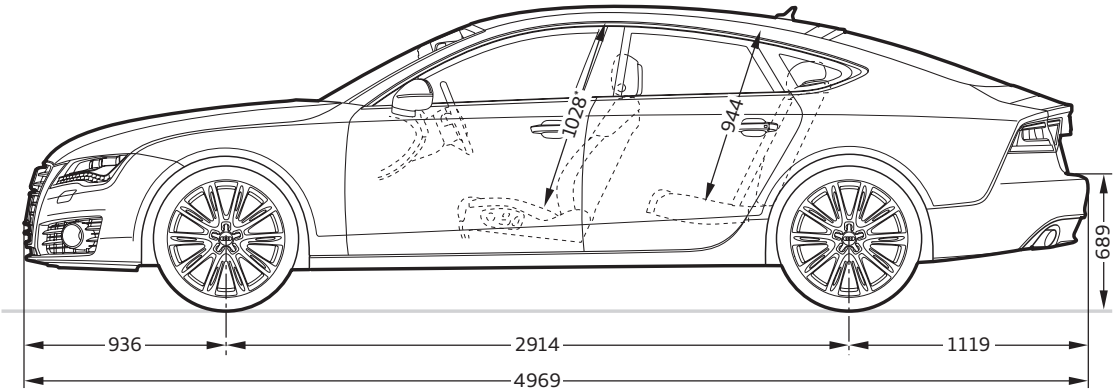
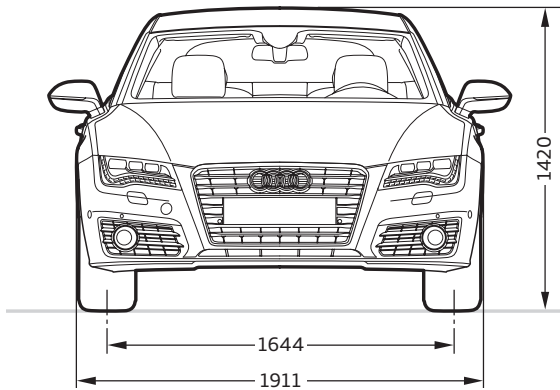
Model			S7 Sportback 4.0 TFSI quattro (309 kW)		
Engine type			V8 cylinder petrol engine with direct fuel injection and Audi valvelift system		
Displacement in cc (valves per cylinder)			3993 (4)		
Max. output ¹ in kW at rpm			309/5500–6400		
Max. torque in Nm at rpm			550/1400–5200		
Power transmission/wheels					
Drive type			quattro® permanent all-wheel drive		
Transmission type			7-speed S tronic		
Wheels			Cast aluminium wheels in 5-parallel-spoke design (S design), 8.5 J x 19		
Tyres			255/40 R 19		
Weights/capacities					
Unladen weight ² in kg			2020		
Gross vehicle weight in kg			2555		
Permissible roof load limit/nose weight in kg			100/85		
Trailer load limit ³ in kg		unbraked	750		
		12 % gradient	2100		
		8 % gradient	2100		
Fuel tank capacity, approx. in l			75		
Performance/consumption ⁴					
Top speed in km/h			250 ⁵		
Acceleration 0–100 km/h in s			4.7		
Fuel grade			Sulphur-free super unleaded RON 95 ⁶		
Fuel consumption ⁸ in l/100 km	urban		13.4		
	extra-urban		7.5		
	combined		9.6		
CO ₂ emission ⁸ in g/km	urban		312		
	extra-urban		174		
	combined		225		
Emission standard			EU5		

Explanatory notes

- ¹ The figure stated was calculated using the specified measuring procedure (current version of Directive 80/1269/EEC).
- ² Weight of car, unladen, with driver (68 kg), luggage (7 kg) and fuel tank 90 % full, calculated in accordance with the current version of Directive 92/21/EEC. Optional equipment may increase the car’s unladen weight and drag coefficient, whereupon the possible payload limit and the top speed will be reduced accordingly.
- ³ The engine’s power output always goes down with increasing altitude. At 1,000 m above sea level, and for every additional 1,000 m, deduct 10 % from the weight of the outfit (trailer load limit + gross weight of the towing vehicle). Figure for trailer load limit applies to factory-fitted trailer towing hitch. If using the vehicle with a trailer towing hitch for commercial purposes, a digital tachograph may be required under certain conditions.
- ⁴ A vehicle’s fuel consumption and CO₂ emissions do not just depend on how efficiently the vehicle uses the fuel, but are also influenced by driving behaviour and other non-technical factors. CO₂ is the greenhouse gas primarily responsible for global warming.
- ⁵ Regulated.
- ⁶ We recommend using sulphur-free super unleaded RON 95 in accordance with DIN EN 228. If this is not available, use sulphur-free regular unleaded RON 91 in accordance with DIN EN 228; power output will be slightly reduced. Unleaded RON 95 fuel with a maximum ethanol content of 10 % (E10) can generally be used. Fuel consumption details refer to operation with RON 95 fuel in accordance with 692/2008/EC.
- ⁷ We recommend using sulphur-free diesel complying with DIN EN 590. If this is not available, diesel in accordance with DIN EN 590.
- ⁸ The figures given were calculated using the specified measuring procedures. The figures do not refer to one individual vehicle and do not form part of any offer, but rather should be used purely for purposes of comparison between the different vehicle models.
- ⁹ Refill the separate AdBlue® tank as indicated by the information in the display of the instrument cluster. We recommend having the AdBlue tank refilled by your Audi partner (about every 15,000 km).

Important note

Inspections are due as shown by the service display.



Dimensions in millimetres.

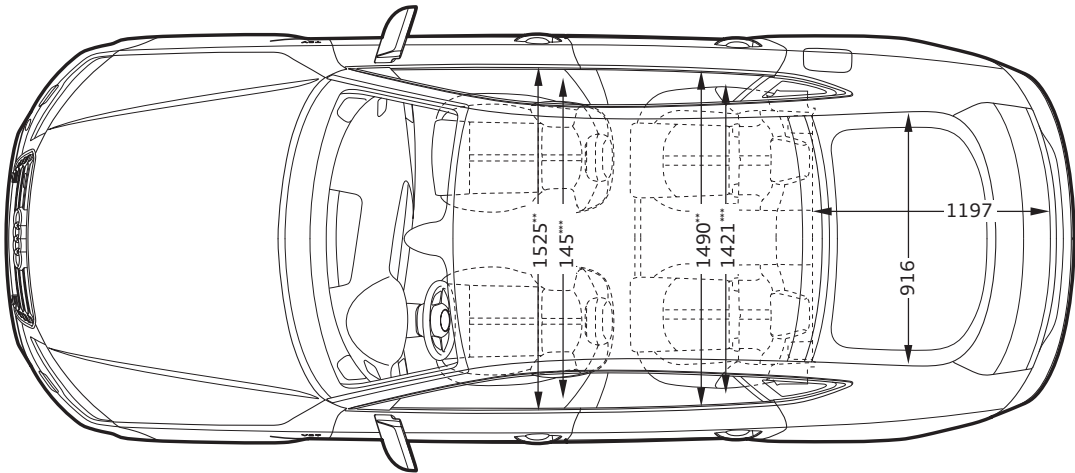
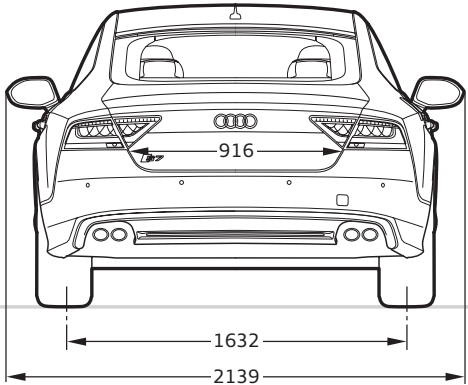
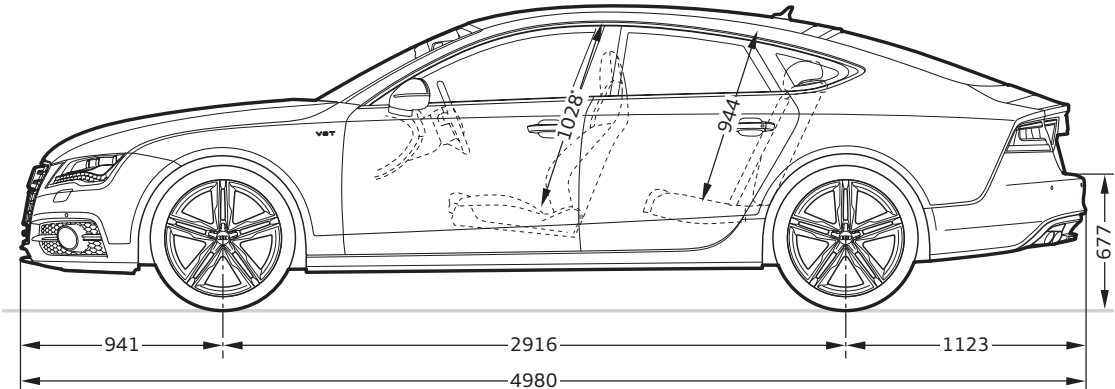
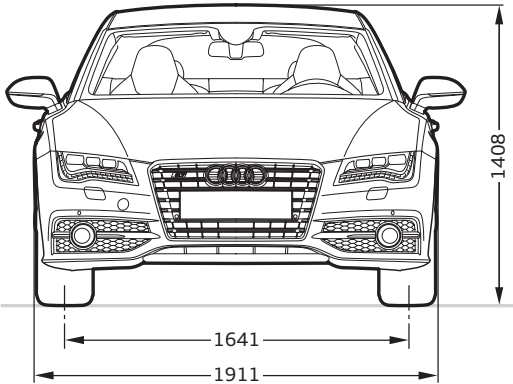
Dimensions were measured with vehicle at unladen weight.

Luggage compartment volume 535/1390 l (measured by the VDA method using 200 x 100 x 50 mm blocks; second value is with the rear seat folded down and the vehicle loaded up to roof height).

Turning circle approx. 11.9 m

*Maximum headroom. **Elbow room width. ***Shoulder room width.

Audi S7 Sportback



Dimensions in millimetres.

Dimensions were measured with vehicle at unladen weight.

Luggage compartment volume 535/1390 l (measured by the VDA method using 200 x 100 x 50 mm blocks; second value is with the rear seat folded down and the vehicle loaded up to roof height).

Turning circle approx.

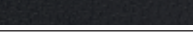
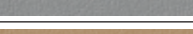
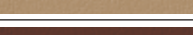
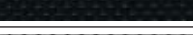
*Maximum headroom. **Elbow room width. ***Shoulder room width.

	Page	A7 Sportback	S7 Sportback
Solid paint finishes	76		
 Ibis white		☐	☐
 Brilliant black		☐	☐
Metallic paint finishes	76		
 Glacier white, metallic		☒	☒
 Ice silver, metallic		☒	☒
 Quartz grey, metallic		☒	☒ ¹
 Dakota grey, metallic		☒	☐
 Oolong grey, metallic		☒	☒
 Moonlight blue, metallic		☒	☒
 Havana black, metallic		☒	☒
Pearl effect paint finishes	77		
 Impala beige, pearl effect		☒	☐
 Garnet red, pearl effect		☒	☐
 Deep green, pearl effect		☒	☐
 Phantom black, pearl effect		☒	☒
Crystal effect paint finishes	77		
 Estoril blue, crystal effect		☐	☒
Audi exclusive customised paint finishes	77		
 Audi exclusive customised paint finishes		☒	☒
Wheels/tyres	78		
 17" forged aluminium wheels in 6-arm design		☐	☐
 18" cast aluminium wheels in 7-arm dynamic design		☒	☐

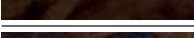
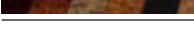
	Page	A7 Sportback	S7 Sportback
 19" cast aluminium wheels in 5-parallel-spoke design (S design)		☐	☐
 19" cast aluminium wheels in 5-arm Y design		☒	☐
 19" cast aluminium wheels in 10-spoke design		☒	☐
 19" Audi exclusive cast aluminium wheels in 5-twin-spoke design		☒	☐
 20" forged aluminium wheels in 10-parallel-spoke design		☒	☐
 20" cast aluminium wheels in 5-parallel-spoke star design (S design)		☐	☒
 20" Audi exclusive cast aluminium wheels in 5-segment-spoke design		☒	☒
 20" Audi exclusive forged aluminium wheels in 7-twin-spoke design, polished, 2-tone		☒	☒
 20" Audi exclusive forged aluminium wheels in 7-twin-spoke design, high-gloss polished finish, single colour		☒	☒

☐ Standard equipment ☒ Optional equipment
Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	A7 Sportback	S7 Sportback
 21" Audi exclusive cast aluminium wheels in 5-arm rotor design		☒ ¹	☒
 21" Audi exclusive cast aluminium wheels in 5-arm rotor design, titanium look		☒ ¹	☒
 17" forged aluminium winter wheels in 6-arm design		☒	—
 19" cast aluminium winter wheels in 10-spoke design		☒	☒
 20" cast aluminium winter wheels in 5-parallel-spoke star design (S design)		—	☒
Run-flat tyres		☒	—
Anti-theft wheel bolts		☒	☒
Tyre repair kit		☐	☐
Spare wheel, space-saving		☒	☒
Tyre pressure loss indicator		☐	☐
Vehicle tool kit		☐	☐
Vehicle jack		☒	☒
Seats	80		
Standard seats, front		☐	☒
Comfort seats, front, with memory function		☒	☒
S sports seats, front		☒ ²	☐

	Page	A7 Sportback	S7 Sportback
Seat upholstery for standard seats, front	80		
 Horizon cloth, black		☐	—
 Horizon cloth, titanium grey		☐	—
 Horizon cloth, velvet beige		☐	—
 Milano leather, black		☒	—
 Milano leather, titanium grey		☒	—
 Milano leather, velvet beige		☒	—
 Milano leather, nougat brown		☒	—
 Valcona leather, black		☒	—
 Valcona leather, titanium grey		☒	—
 Valcona leather, velvet beige		☒	—
 Valcona leather, nougat brown		☒	—
 Valcona leather, goa beige		☒	☒
 Audi exclusive leather upholstery and trim in Valcona leather		☒	☒
Seat upholstery for comfort seats, front, with memory function	82		
 Milano leather, black		☒	☒
 Milano leather, titanium grey		☒	—
 Milano leather, velvet beige		☒	—
 Milano leather, nougat brown		☒	—
 Valcona leather, black		☒	☒
 Valcona leather, titanium grey		☒	—
 Valcona leather, velvet beige		☒	—
 Valcona leather, goa beige		☒	☒
 Audi exclusive leather upholstery and trim in Valcona leather		☒	☒
Seat upholstery for S sports seats, front	84		
 Alcantara/leather, black		—	☐

¹ For information on when this feature will be available, please contact your Audi partner. ² Only available in conjunction with S line sports package. For information on when this feature will be available, please contact your Audi partner.

	Page	A7 Sportback	S7 Sportback
 Alcantara/leather, lunar silver	–	☐	
 Valcona leather, black with contrasting stitching	–		
 Valcona leather, lunar silver with contrasting stitching	–		
 Audi exclusive leather upholstery and trim	–		
Leather upholstery and trim	85		
Milano leather upholstery and trim			
Valcona leather upholstery and trim			
Alcantara/leather combination (pearl Nappa leather)	–	☐	
Leather-covered armrests in the door trims			
Leather package			–
Leather package including airbag cover			
Audi exclusive leather package including airbag cover			
Audi exclusive leather upholstery and trim (package 1)			
Audi exclusive leather upholstery and trim (package 2)			
Audi exclusive piping for comfort seats			
Headlinings	85		
Headlining in cloth	☐	☐	
Headlining in cloth, black			
Inlays	86		
 Micrometallic platinum	☐	–	
 Reflex finish, moor brown	☐	–	
 Matt brushed aluminium		☐	
 Carbon Atlas	–		
 Piano finish, black			
 Fine grain ash, natural brown			
 Walnut, dark brown		–	
 Oak Beaufort			
 Audi exclusive inlays			

☐ Standard equipment ☒ Optional equipment ☒ Standard/optional equipment varies by model

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	A7 Sportback	S7 Sportback
Light	88		
Xenon plus including headlight cleaning system		☐	☐
adaptive light including variable headlight range control			
LED headlights			
High-beam assist			
LED rear lights		☐	☐
Adaptive brake light		☐	☐
Light/rain sensor		☐	☐
Interior and exterior lighting package			
Ambient lighting			
Mirrors	89		
Exterior mirror with integrated LED indicator		☐	☐
Exterior mirror, electrically adjustable, heated and folding			
Exterior mirror, electrically adjustable, heated and automatically dimming on both sides			
Exterior mirror, electrically adjustable, heated and folding, automatically dimming on both sides			
Interior mirror, dimming		☐	☐
Interior mirror, automatically dimming			
Roof system	89		
Slide-and-tilt glass sunroof			
Closing systems	90		
Convenience key including sensor-controlled release of the luggage compartment lid			
Power-assisted door closing			
Tailgate, electrically opening and closing		☐	☐
Garage door opener (Homelink)			
Central locking		☐	☐
Engine start-stop button		☐	☐
Anti-theft alarm			☐
Preparation for tracking system			

	Page	A7 Sportback	S7 Sportback
Glazing	90		
Dark-tinted windows (privacy glazing)		■	■
Insulating/acoustic glass		■	■
Insulating/acoustic glass and dark-tinted windows (privacy glazing)		■	■
Heat-insulating glass		□	□
Sun visors		□	□
Sun screen		■	■
Further exterior equipment	91		
Provision for trailer towing hitch		■	■
Trailer towing hitch		■	■
High-gloss package		□	□
Audi Singleframe		□	□
Exhaust tailpipes		□	□
Audi exclusive black styling package		■	—
Rear spoiler		□	□
Model name/logo		□	□
Seats/seating comfort	91		
Front seats, electrically adjustable		■	□
4-way lumbar support		■	□
Massage function, front		■	■
Centre armrest, front		■	□
Centre armrest, rear		□	□
Rear seat system		□	■
Rear seat system 2+1		■	—
S sports seats in the rear		■ ¹	□
ISOFIX child seat mounting for the two outer rear seats		□	□
ISOFIX child seat mounting for the front-passenger seat		■	■

	Page	A7 Sportback	S7 Sportback
Seat heating, front and rear		■	■
Seat heating, front		■	■
Seat ventilation, front		■	■
Steering wheels/selector lever knobs/controls	93		
Leather-covered multifunction steering wheel in 4-spoke design		□	—
Leather-covered multifunction steering wheel in 4-spoke design with shift paddles		□ ²	—
Leather-covered multifunction steering wheel in 4-spoke design, heated		■	—
Leather-covered multifunction sports steering wheel in 3-spoke design		■	—
Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles		■	□
Leather-covered multifunction sports steering wheel in 3-spoke design with shift paddles, heated		■	■
Audi exclusive steering wheel rim with wooden segments		■	—
Audi exclusive leather steering wheel rim		■	■
Steering wheel rim with wooden segments		■	—
Electric steering wheel adjustment		■	■
Audi exclusive leather controls		■	■
Audi exclusive selector lever knob with wooden segment		■	—
Selector lever knob with wooden segment		■	—
Selector lever knob in leather		□	—
Selector lever knob in aluminium look		—	□
Climate control	94		
Auxiliary heating/ventilation		■	■
4-zone deluxe automatic air conditioning		■	□
Deluxe automatic air conditioning		□	—
Luggage securing and storage systems	94		
Storage compartments		□	□
Glove compartment		□	□
Storage package		■	□

¹ Only available in conjunction with S line sports package. For information on when this feature will be available, please contact your Audi partner. ² Standard on 3.0 TDI quattro (230 kW).

	Page	A7 Sportback	S7 Sportback
Cup holders		☐	☐
Bag hooks		☐	☐
Reversible mat		☒	☒
Through-loading facility with removable ski and snowboard bag		☒	☒
Luggage compartment		☐	☐
Further interior equipment	95		
Floor mats, front		☐	–
Floor mats, front and rear		☒	☐
Audi exclusive floor mats		☒	☒
Audi exclusive carpet and floor mats		☒	☒
Pedals and footrest in aluminium look		–	☐
Door sill trims with aluminium inlays		☐	☐
Aluminium look in the interior		☐	☐
12V socket in luggage compartment		☐	☐
Cigarette lighters and ashtrays		☒	☒
MMI® and navigation systems	95		
MMI® navigation		☒	☒
Navigation data (SD card)		☒	☒
MMI® navigation plus with MMI touch		☒	☒
Navigation data (hard drive)		☒	☒
MMI® touch		☒	☒
Vehicle support based on navigation data		☒	☒
MMI® radio		☐	–
MMI® radio plus		☒	☐
Centre display		☐	–
Driver information system		☒	–
Driver information system with 7-inch colour display		☒	☐
Attention assist		☒	☐

	Page	A7 Sportback	S7 Sportback
Radio and TV systems	97		
Digital Audio Broadcasting		☒	☒
TV reception		☒	☒
Preparation for Rear Seat Entertainment		☒	☒
Bang & Olufsen Advanced Sound System		☒	☒
Audi sound system		☒	☐
CD changer		☒	☒
DVD/CD changer		☒	☒
BOSE surround sound		☒	☒
Audi music interface		☒	☒
Adapter cable set for Audi music interface		☒	☒
Adapter cable set plus for Audi music interface		☒	☒
Telephone and communication	98		
Bluetooth interface		☒	☐
Preparation for mobile phone (Bluetooth)		☒	☒
Bluetooth car phone online		☒	☒
Handset for the Bluetooth car phone online, front		☒	☒
Assistance systems	99		
Audi pre sense basic		☒	☒
Audi active lane assist		☒	☒
adaptive cruise control with Stop&Go function incl. Audi pre sense front		☒	☒
Head-up display		☒	☒
Camera-based speed limit display		☒	☒
Audi side assist including Audi pre sense rear		☒	☒
Night vision assistant with highlighting of detected pedestrians		☒	☒
Cruise control		☒	☒
Hold assist		☐	☐
Parking system plus		☒	☒

☐ Standard equipment ☒ Optional equipment

Country-specific variations possible. Please find out from your local Audi partner which equipment is standard and what optional equipment is available in your country.

	Page	A7 Sportback	S7 Sportback
Park assist with display of surroundings		■	■
Reversing camera		■	■
Front and reversing cameras		■	■
Suspensions/brakes	101		
Audi drive select		□	□
Dynamic steering		■	■
adaptive air suspension		■	–
adaptive air suspension sport		–	□
Sports suspension		■	–
S line sports suspension		■	–
Brake system		□	□
Electromechanical parking brake		□	□
Ceramic brake		■ ¹	■
Technology/safety	101		
Body, galvanised		□	□
Side impact protection		□	□
Child-proof lock		□	□
Full-size airbags		□	□
Side airbags		□	□
Side airbags, rear		■	■
Integrated head restraint system		□	□
Instrument cluster		□	□
Safety steering column		□	□
Battery energy management		□	□
Seat belts		□	□
Audi exclusive seat belts		■	■
Seat belt reminder		□	□
65 l fuel tank		□	–

	Page	A7 Sportback	S7 Sportback
73 l fuel tank		□ ²	–
75 l fuel tank		■	□
Warning triangle		■	■
First-aid kit		■	■
Antilock Brake System (ABS)		□	□
Anti-Slip Regulation (ASR)		□	□
Electronic Differential Lock (EDL)		□	□
Electronic Stabilisation Control (ESC)		□	□
ESP with electronic axle-differential lock		□ ³	–
Electromechanical power steering		□	□
multitronic®		□ ³	–
S tronic®		□ ⁴	□
tiptronic		□ ⁵	–
quattro®		□ ⁴	□
quattro® with sports differential		■	■
Recuperation		□	□
Start-stop system		□	□
Audi TDI clean diesel		□ ²	–
Active Noise Cancellation		–	□
Audi Extended Warranty	103		
Audi Extended Warranty		■	■

Equipment for the Audi A7 Sportback illustrated (p. 5–23):
Paint finish: ice silver, metallic; wheels: forged aluminium wheels in 10-parallel-spoke design, anthracite, partly polished;
seats/seat upholstery: standard seats, front, in Valcona leather, black; inlays: Walnut, dark brown

Equipment for the Audi S7 Sportback illustrated (p. 24–37):
Paint finish: glacier white, metallic; wheels: cast aluminium wheels in 5-parallel-spoke star design;
seats/seat upholstery: S sports seats, front, in Valcona leather, black, with contrasting stitching; inlays: carbon Atlas

¹ Only for A7 3.0 TFSI quattro (220 kW) and A7 3.0 TDI quattro (230 kW). ² Only for A7 3.0 TDI clean diesel quattro (180 kW). ³ Only for A7 2.8 FSI (150 kW) and A7 3.0 TDI (150 kW). ⁴ Only for A7 2.8 FSI quattro (150 kW), A7 3.0 TFSI quattro (220 kW), A7 3.0 TDI quattro (150 kW), A7 3.0 TDI clean diesel quattro (180 kW) und S7 4.0 TFSI quattro (309 kW). ⁵ Only for A7 3.0 TDI quattro (230 kW) and A7 3.0 TDI quattro (180 kW/EU5).

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